



Communications Solicitations – Recommendations

Solicitation	Vendor Selected
RFP 2024-05: Advertising Creative	Agencia Central, LLC
RFP 2024-06: African American and/or Haitian Creole Media Buying and Community Outreach	Armstrong Creative Consulting, Inc.
	The Creative Esquire, LLC
RFP 2024-07 Event Planning for Champions for Children Awards Ceremony	Canceled
RFP 2024-08: General Media Buy	WOW Factor Marketing Group, Inc.
RFP 2024-09: Public Relations Services	BALSERA COMMUNICATIONS GROUP, LLC

The Children's Trust has finalized recommendations for the communications solicitations listed above. The Children's Trust Board of Directors will consider these recommendations at the Board of Directors meeting on March 18, 2024, at 4:00 p.m. The meeting will be held at the United Way Ryder Room located at 3250 SW 3rd Avenue, Miami, Florida 33129. To stay updated on all board meeting dates and times, please visit The Children's Trust website's community calendar.