



# **Board of Directors Meeting**

**Monday, June 15, 2020**

**4:00 p.m.**

**Location:**

**The Children's Trust**

**Board Teleconference**

**"Virtual Meeting via Zoom Webinar"**





**Board of Directors Meeting**  
Monday, June 15, 2020  
The Children's Trust  
Board Teleconference  
**"Virtual Meeting via Zoom Webinar"**  
4:00 p.m. – 6:00 p.m.

**AGENDA**

Board of Directors

Kenneth C. Hoffman  
Chair  
Mark A. Trowbridge  
Vice-Chair  
Steve Hope  
Treasurer  
Karen Weller  
Secretary

Magaly Abrahante, Ed.D.  
Laura Adams  
Matthew Arsenault  
Daniel Bagner, Ph.D.  
Hon. Juan Fernandez Barquin  
Hon. Dorothy Bendross-Mindingall, Ph.D.  
Constance Collins  
Mary Donworth  
Richard P. Dunn II  
Gilda Ferradaz  
Lourdes P. Gimenez  
Nicole Gomez  
Mindy Grimes-Festge  
Nelson Hincapie  
Pamela Hollingsworth  
Monique Jiménez-Herrera, PsyD.  
Hon. Barbara Jordan  
Maurice Kemp  
Tiombe Bisa Kendrick-Dunn  
Marissa Leichter  
Frank Manning  
Susan Neimand, Ed.D.  
Hon. Orlando Prescott  
Javier Reyes  
Emily Rosendo  
Hon. Isaac Salver  
Sandra West

David Lawrence Jr.  
Founding Chair

James R. Haj  
President & CEO

County Attorney's Office  
Legal Counsel

4:00 p.m. **Welcome and Opening Remarks**

Kenneth C. Hoffman  
*Chair*

4:05 p.m. **Public Comments**

Kenneth C. Hoffman  
*Chair*

4:15 p.m. **Approval of May 18, 2020 Board of Directors minutes summary (Additional Items Packet) (Pgs. 5-6)**

Karen Weller  
*Secretary*

4:20 p.m. **Appreciation for Outstanding Service to The Children's Trust**

Kenneth C. Hoffman  
*Chair*  
James R. Haj  
*President/CEO*

- *Michael Turino, Representative MD Student Government Association*

4:25 p.m. **Welcome to New Board Members**

Kenneth C. Hoffman  
*Chair*

- *Sandra West, President MD County PTA/PTSA*
- *Emily Rosendo, Representative MD Student Government Association*

4:30 p.m. **Finance & Operations Committee Report**

Steve Hope  
*Committee Chair*

**Preliminary Budget for FY 2020-21**

- *June 1 Ad-valorem tax estimate*

James R. Haj  
*President/CEO*  
William Kirtland  
*Chief Financial Officer*

5:00 p.m. **Resolutions**

Steve Hope  
*Committee Chair*

**Resolution 2020-64:** Authorization to renew services and execute related agreements with multiple IT vendors in a total amount not to exceed \$1,921,101.00, for a term of 12 or 14 months, with two agreements commencing on August 1, 2020 and all others commencing on October 1, 2020, and ending September 30, 2021; and request a waiver of the procurement policy. *(Pgs. 7-11)*

The public is allowed to comment before presentation of resolutions but must register with the Clerk of the Board prior to being allowed to comment.

**Resolution 2020-65:** Authorization to execute a contract amendment with MergeIT to add additional funds in an amount not to exceed \$20,000.00, for a new total amount not to exceed \$152,500.00, for a term of 12 months, commencing October 1, 2019, and ending September 30, 2020. *(Pgs. 12-13)*

**Resolution 2020-66:** Authorization to execute a service agreement with AT&T for internet connection services in a total amount not to exceed \$27,739.20 for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 14-15)*

**Resolution 2020-67:** Authorization for a procurement waiver from a formal competitive solicitation to expend monies to be paid to the Miami Herald Publishing Co. (Miami Herald) to advertise The Children's Trust's truth in millage rate, board vacancies and other advertisements related to funding announcements, activities, initiatives, events and programs, in addition to the 2021 Silver Knight and Spelling Bee sponsorships, in a total amount not to exceed \$75,000.00 for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 16-17)*

**Resolution 2020-68:** Authorization to negotiate and execute contract renewals with the three agencies, identified herein, for advertising creative, media buying, and community outreach services, in a combined total amount not to exceed \$1,970,000.00, for a term of 12 months, commencing October 1, 2020, and ending on September 30, 2021, with three remaining 12-month renewals subject to annual funding appropriations. *(Pgs. 18-20)*

**Resolution 2020-69:** Authorization to negotiate and execute a service agreement with Cay Industries, Inc., d/b/a Print Dynamics to print and prepare for distribution The Children's Trust's trilingual monthly Parenting Our Children newsletter, in a total amount not to exceed \$40,000.00, for a term of 12 months, commencing on October 1, 2020, and ending on September 30, 2021. *(Pgs. 21-22)*

**Resolution 2020-70:** Authorization to execute a service agreement with Yellow Box, Inc., to rent and maintain Yellow Box kiosks in a total amount not to exceed \$50,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 23-24)*

**Resolution 2020-71:** Authorization to negotiate and execute a contract renewal with The United Way of Miami-Dade County, Inc., for match funding for the Community Based Care Alliance of Miami-Dade County (CBC Alliance), in a total amount not to exceed \$64,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 25-27)*

4:40 p.m. **Program Services and Childhood Health Committee Report**

Pamela Hollingsworth  
*Committee Chair*

**Resolution 2020-72:** Authorization to negotiate and execute a match contract renewal with Miami-Dade County Department of Cultural Affairs, for cultural arts programs in an amount not to exceed \$1,500,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 28-30)*

**Resolution 2020-73:** Authorization to enter into a service agreement with Miami-Dade County for a local funding match to support Miami-Dade Public Library System's STEAM-based programming and academic tutoring, in an amount not to exceed \$150,000.00 for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 31-35)*

**Resolution 2020-74:** Authorization to negotiate and execute a funder collaboration contract renewal with Big Brothers Big Sisters of Miami, Inc. (BBBS), in an amount not to exceed \$62,500.00 for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 36-37)*

**Resolution 2020-75:** Authorization to negotiate and execute a funder collaboration contract renewal with Miami Homes For All, Inc., to support partnerships to end youth homelessness in Miami-Dade County, in an amount not to exceed \$100,000.00 for a term of 12 months commencing, October 1, 2020, and ending September 30, 2021. *(Pgs. 38-41)*

**Resolution 2020-76:** Authorization to negotiate and execute a match contract with Key Biscayne Community Foundation, to support the Evidence2Success initiative, in a total amount not to exceed \$50,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 42-45)*

**Resolution 2020-77:** Authorization to negotiate and execute a funder collaboration contract with Key Biscayne Community Foundation, for the Fab Lab, in a total amount not to exceed \$100,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 46-47)*

**Resolution 2020-78:** Authorization to negotiate and execute a final contract renewal with Miami Children's Initiative, Inc. (MCI), for the MCI Infrastructure Supports program, in a total amount not to exceed \$176,000.00, for a term of twelve months, commencing October 1, 2020, and ending September 30, 2021; and request a waiver of the formal competitive procurement process. *(Pgs. 48-49)*

**Resolution 2020-79:** Authorization to negotiate and execute contract renewals with Training and Implementation Associates and the University of Miami, for program and professional development (PPD) support services for The Children's Trust's family services providers and staff in a total amount not to exceed \$583,334.00, for a term of 14 months, commencing August 1, 2020, and ending September 30, 2021, with two remaining 12-month renewals. *(Pgs. 50-51)*

5:50 p.m. **CEO Report**

James R. Haj  
President/CEO

- *Financial Disclosure – due by July 1, 2020*
- *TRIM I & TRIM II – September 14 & September 21, 2020*

6:00 p.m. **Adjourn**

**Reminder:**  
**Next Board Meeting: \*Monday, July 20, 2020\***



**Board of Directors Meeting Summary  
May 18, 2020  
4:03 p.m.**

**These actions were taken by the Board of Directors of The Children's Trust meeting held virtually on May 18, 2020:**

**Please note that the number of board members fluctuate based on arrival and departure of some of them throughout the meeting.**

**Motion to approve the April 20, 2020 Board of Directors minutes was made by Pamela Hollingsworth and seconded by Lourdes Gimenez. Motion passed unanimously, 25-0.**

**Finance & Operations Committee Report**

**Resolution 2020-55: Motion to approve the resolution was made by Hon. Isaac Salver and seconded by Mark Trowbridge.** Authorization to negotiate and execute a contract renewal with Marcum LLP, for financial auditing services, in a total amount not to exceed \$27,750.00, for a term of 12 months, commencing August 1, 2020, and ending July 31, 2021, with two remaining 12-month renewals, subject to annual appropriations. **Motion passed unanimously, 26-0.**

**Program Services & Childhood Health Committee Report**

**Resolution 2020-56: Motion to approve the resolution was made by Mindy Grimes-Festge and seconded by Javier Reyes.** Authorization to negotiate and execute contract renewals with 14 Family and Neighborhood Support Partnerships providers, identified herein, in a total amount not to exceed \$10,317,283.00 for a term of 14 months, commencing August 1, 2020, and ending September 30, 2021. **Motion passed, 16-0. Recusals by Tiombe Bisa Kendrick-Dunn, Dr. Magaly Abrahante, Dr. Daniel Bagner, Pastor Richard Dunn, Gilda Ferradaz, Dr. Susan Neimand, Dr. Monique Jimenez-Herrera, Pamela Hollingsworth, Frank Manning, Lourdes Gimenez, and Judge Orlando Prescott.**

**Resolution 2020-57: Motion to approve the resolution was made by Mary Donworth and seconded by Steve Hope.** Authorization to negotiate and execute contract renewals with eight providers, identified herein, for Family Strengthening services, in a total amount not to exceed \$3,254,155.00, for a term of 12 months, commencing August 1, 2020, and ending July 31, 2021; authorization to add two additional 12-month renewals to align with the funding cycles for the broader parenting initiatives; and request a waiver of the formal competitive procurement process. **Motion passed, 21-0. Recusals by Tiombe Bisa Kendrick-Dunn, Dr. Magaly Abrahante, Dr. Daniel Bagner, Pastor Richard Dunn, Gilda Ferradaz, and Constance Collins.**

**Resolution 2020-58: Motion to approve the resolution was made by Mark Trowbridge and seconded by Mindy Grimes-Festge.** Authorization to negotiate and execute contract renewals with 40 providers, identified herein, to deliver evidence-based parenting services, in a total amount not to exceed \$14,087,907.00, each for a term of 12 months, commencing August 1, 2020, and ending July 31, 2021, with two remaining 12-month renewals, subject to annual funding appropriations. **Motion passed, 24-0. Recusals by Dr. Daniel Bagner, Pamela Hollingsworth, and Constance Collins.**

**Resolution 2020-59: Motion to approve the resolution was made by Lourdes Gimenez and seconded by Dr. Susan Neimand.** Authorization to negotiate and execute contract renewals with Be Strong International, Inc., Florida International University, and University of Miami, to deliver brief parenting workshops and educational or public health events, in a total amount not to exceed \$1,014,730.00, for a term of 12 months, commencing August 1, 2020, and ending July 31, 2021, with two remaining 12-month renewals, subject to annual funding appropriations. **Motion passed, 26-0. Recusal by Dr. Daniel Bagner.**

**Resolution 2020-60: Motion to approve the resolution was made by Hon. Isaac Salver and seconded by Dr. Daniel Bagner.** Authorization to negotiate and execute a single source contract with Miami Dade Family Learning Partnership for Reach Out and Read, early literacy programming as part of the Read to Learn initiative, in a total amount not to exceed \$414,941.00, for a term of 14 months, commencing August 1, 2020, and ending September 30, 2021. **Motion passed unanimously, 27-0.**

**Resolution 2020-61: Motion to approve the resolution was made by Lourdes Gimenez and seconded by Gilda Ferradaz.** Authorization to negotiate and execute a contract renewal with Miami Dade College for the Read to Learn Books for Free program, in a total amount not to exceed \$466,667.00, for a term of 14 months, commencing August 1, 2020, and ending September 30, 2021, with two remaining 12-month renewals, subject to annual funding appropriations. **Motion passed, 27-0. Recusals by Dr. Susan Neimand, Dr. Monique Jimenez-Herrera, and Steve Hope.**

**Resolution 2020-62: Motion to approve the resolution was made by Dr. Daniel Bagner and seconded by Mark Trowbridge.** Authorization to negotiate and execute contract renewals with six providers, identified herein, to deliver public benefits enrollment, in a total amount not to exceed \$730,750.00 for a term of 12 months, commencing August 1, 2020, and ending July 31, 2021, with two remaining 12-month renewals, subject to annual funding appropriations. **Motion passed, 25-0. Recusals by Gilda Ferradaz and Constance Collins.**

**Resolution 2020-63: Motion to approve the resolution was made by Mark Trowbridge and seconded by Mindy Grimes-Festge.** Authorization to negotiate and execute a contract renewal with CCDH, Inc. d/b/a The Advocacy Network on Disabilities in an amount not to exceed \$233,333.00 for direct youth inclusion supports and \$919,333.00 for program and professional development support services for The Children's Trust providers and staff, for a total amount not to exceed \$1,152,666.00, for a term of 14 months, commencing August 1, 2020, and ending September 30, 2021, with two remaining 12-month renewals, subject to annual funding appropriations. **Motion passed unanimously, 27-0.**

**Meeting adjourned at 4:58 p.m.**

## The Children’s Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-64**

**Strategic Plan Priority Investment Area:** Technology

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to renew services and execute related agreements with multiple IT vendors in a total amount not to exceed \$1,921,101.00, for a term of 12 or 14 months, with two agreements commencing on August 1, 2020 and all others commencing on October 1, 2020, and ending September 30, 2021; and request a waiver of the procurement policy.

**Budget Impact:** Funding in the amount of \$1,921,101.00 for this resolution is projected to be available in FY 2020-2021.

**Description of Services:** This resolution seeks funding to renew various services utilized for the operations of The Children’s Trust and to enter into related agreements with the vendor and/or partners in the case where The Children’s Trust is a member of or participant in a consortium/committee, such as SAMIS and Miami IDEAS. The services, vendors, and funding amounts are as follows:

<b>Service</b> <small>*denotes new service</small>	<b>Vendor Name</b> <small>*denote 14-month agreement commencing August 1, 2020</small>	<b>Usage</b>	<b>Estimated Funding Amount</b> <small>Changes in funding amounts from prior year are indicated below</small>
Microsoft Enterprise license, Adobe Creative Cloud and Airwatch	SHI International Corp.	Microsoft products for basic computer needs such as email, word processing. Adobe Creative Cloud for the creation of multimedia artifacts and enhanced pdf documents. Airwatch is used to manage the board iPads.	\$90,000.00 (decrease of \$30,000.00)
GPaaS	MergeIT	Hosting, maintaining and supporting the accounting system. Great Plains is used to manage The Children’s Trust finances.	\$187,000.00 (increase of \$35,000.00)
GPaaS	Core Integrator	Hosting, maintaining, and supporting the document management systems that contain all spending-related documents and approvals prior to monies being spent. It is integrated with Great Plains.	\$55,000.00 (increase of \$5,000.00)
Thechildrenstrust.org website	Branger+Briz	Hosting, maintaining, and supporting The Children’s Trust’s website to provide information to the general public.	\$55,000.00

<b>Service</b> *denotes new service	<b>Vendor Name</b> *denote 14-month agreement commencing August 1, 2020	<b>Usage</b>	<b>Estimated Funding Amount</b> Changes in funding amounts from prior year are indicated below
SAMIS	Children's Services Council of Palm Beach County	Fee for the utilization and maintenance of the Services and Activity Management Information System (SAMIS). The Children's Trust is a member of the SAMIS Collaborative, which refers collectively to the Statewide SAMIS Management Committee (SMC) and the SAMIS Management Group (SMG). The Children's Services Council of Palm Beach County is the SAMIS collaborative's fiscal agent.	\$100,000.00
Trust Central	Webauthor.com, LLC	The consolidated software as a service solution that allows The Children's Trust and its funded providers to capture, track and report information related to Program Metrics, Contracting, Solicitations, Travel & Expense, Records Management, Performance Measurement, and Customer Relationship Management. The Business Intelligences Reporting and the Integrated Data Repository allow the staff to extract and report on the data entered in Trust Central.	\$222,000.00 (decrease of \$60,000.00)
Project management*	Asana, Inc.	A project management tracking tool to support The Children's Trust priority projects, track progress, and monitor related tasks.	\$48,600.00
CollaborNation	CypherWorx, Inc.	The Learning Management Content System (LMCS) used to track trainings given and taken by Trust staff and provider staff.	\$54,000.00 <sup>1</sup>
Health Office Anywhere (formerly known as Healthmaster)	Frontline Technologies Group, LLC dba Frontline Education (formerly known as Education Health, LLC dba Healthmaster) <sup>5</sup>	Software as a service solution to track school-based health clinic encounters.	\$200,000.00 <sup>2</sup>
WELS	WELS System Foundation*	Comprehensive programmatic data system for the Thrive by 5 early learning quality improvement system.	\$291,667.00 <sup>4</sup> (increase of \$50,000.00)
Professional Development Registry (PDR)	Children's Forum*	Data management system for tracking the accomplishments of the early learning workforce, including educational achievements, career advising activities and scholarships.	\$425,834.00 <sup>4</sup>



<b>Service</b> *denotes new service	<b>Vendor Name</b> *denote 14-month agreement commencing August 1, 2020	<b>Usage</b>	<b>Estimated Funding Amount</b> Changes in funding amounts from prior year are indicated below
Miami IDEAS (integrating data for effectiveness across systems) Consortium for Children	University of Miami	This Integrated Data System provides the secure technical platform and software services for ongoing data acquisition and processing to link data across systems, inclusive of ensuring proper legal data sharing agreements and governance and providing data analysis and dissemination support.	\$150,000.00 <sup>3</sup>

<sup>1</sup>This item is funded from the program and professional development budget line.

<sup>2</sup>This item is funded from the health and wellness budget line.

<sup>3</sup>This item is funded from the research and evaluation budget line.

<sup>4</sup>This item is funded from the early childhood budget line.

<sup>5</sup>Education Health, LLC dba Healthmaster was acquired by Fronthline Technologies Group, LLC dba Frontline Education. Frontline Education has its own Federal Identification number which will be used when the contract is executed. Services will not be affected by the acquisition as Fronthline Technologies Group, LLC dba Frontline Education now owns the license to the software as a service solution.

Additionally, The Children’s Trust is requesting \$42,000.00 contingency for IT budgeted enhancement projects to be added to the agreements listed above, as needed. Projects are currently estimated at least one year prior to projects starting, as such this contingency will cover additional costs that might be incurred during the project that may not have been previously estimated. This allows for greater flexibility when completing projects and ensures all necessary enhancements can be completed during the project timeline, rather than having to wait another fiscal year to complete all necessary enhancements.

**Background:** The Children’s Trust leases software services from several vendors. These software services are crucial to the daily business activities of staff by facilitating their ability to perform assigned tasks, including interacting with providers efficiently, capturing data, tracking funded program activities, and overall program performance.

The software services that are license payments are being presented for renewal following the procurement policy, Exemption to Formal Competitive Solicitation Process, G-9, licenses, and permits for the operation of The Children’s Trust. These services were previously approved by the board and their renewal allows for the continuation of The Children’s Trust operations. For the software services that are not licenses, The Children’s Trust is requesting a procurement waiver.

**Request for Procurement Waiver (requires approval of a 2/3 vote of board members present):** This resolution is requesting a waiver of the procurement process to negotiate and execute agreements with vendors for software solutions that were initially selected through a competitive solicitation and are now tailored to meet The Children’s Trust’s operational needs. Once the services were solicited, the staff at The Children’s Trust have worked with the software vendors to customize the software, thereby making it specific to The Children’s Trust use, and concomitantly resulting in a software product adapted for the Trust. Due to the investment in time, effort and funding, it is not practical or economical to resolicit these services.

Resolution 2020-64 – Software as a Service renewal (Information Technology, Research & Programs)  
June 15, 2020

Additionally, two of the services (Project Management Tool and CollaborNation) were procured through a quote process, per the procurement policy, and the Miami IDEAS Consortium was a match contract. The table below describes the procurement method and background for each service.

<b>Software</b>	<b>Vendor Name</b>	<b>Procurement Method and Background</b>
GPaaS	MergeIT	Procurement waiver: This vendor was selected as a part of a formal competitive procurement process, RFQ #2017-07, and approved at the June 2017 board meeting.
GPaaS	Core Integrator	Procurement waiver: This vendor was selected as a part of a formal competitive procurement process, RFQ #2017-07, and approved at the June 2017 board meeting.
Thechildrenstrust.org website	Branger+Briz	Procurement waiver: This vendor was selected as a part a formal competitive procurement process, RFQ #2017-05, and approved at the February 2017 board meeting.
SAMIS	Children’s Services Council of Palm Beach County	Exemption G-9: This is the data collection software for the Children’s Services Councils which The Children’s Trust is a member.
Trust Central	Webauthor.com, LLC	Procurement waiver: This software is an extension of SAMIS and as such was selected for the additional enhancements that created Trust Central. This vendor is in the vendor pool, established through RFQ #2017-06 and approved at the April 2017 board meeting.
Project Management Tool	Asana, Inc.	Quotes: This is a new software selected as part of a quote process as it was less than \$50,000.
CollaborNation	Cypherworx, LLC	Quotes: This software was selected as part of a quote process as it was \$50,000.00 and approved at the October 2018 board meeting.
Health Office Anywhere (formerly known as Healthmaster)	Frontline Technologies Group, LLC dba Frontline Education (formerly known as Education Health, LLC dba Healthmaster)	Exemption G-9: This software was selected as part of a formal competitive procurement process, RFQ #2018-10, and approved at the October 2018 board meeting.
WELS	WELS System Foundation	Procurement waiver: This software was selected as part of a formal competitive procurement process, RFP #2015-05, and approved at the May 2015 board meeting as part of the Early Learning Coalition

Software	Vendor Name	Procurement Method and Background
		award. On March 2019 it was approved through a procurement waiver.
Professional Development Registry (PDR)	Children’s Forum	Procurement waiver: This software was selected as part of a formal competitive procurement process, RFP #2016-07, and approved at the May 2016 board meeting as part of the Children’s Forum award. Subsequently, on March 2019 it was approved through a procurement waiver.
Miami IDEAS Consortium for Children	University of Miami	Procurement waiver: This software was initially created through a partnership with the University of Miami, Miami-Dade County Public Schools, The Children’s Trust, Early Learning Coalition of Miami-Dade/Monroe, and the Miami-Dade County Community Action and Human Services Department Head Start/Early Head Start program, which was funded since August 2014 by the U.S. Department of Education’s Institute of Education Sciences (IES).  The Children’s Trust funding began in March 2018 (Resolution #2018-41) to sustain the continuation of the software created by the federal funding.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

Resolution 2020-64 – Software as a Service renewal (Information Technology, Research & Programs)  
June 15, 2020

## The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-65**

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**Strategic Plan Priority Investment Area:** Technology

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to execute a contract amendment with MergeIT to add additional funds in an amount not to exceed \$20,000.00, for a new total amount not to exceed \$152,500.00, for a term of 12 months, commencing October 1, 2019, and ending September 30, 2020.

**Budget Impact:** Funding in the amount of \$20,000.00 for this resolution is allocated for FY 2019-20.

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**Description of Services:** This resolution seeks to amend the current contract with MergeIT to add funds in order to cover the cost of completing the automatic clearing house (ACH) project. The ACH project allows all vendors and providers to submit their banking information using the ACH solution so that they can be paid via direct deposit rather than by check. MergeIT is responsible for hosting, maintaining, and supporting the Great Plains accounting system, which is used to manage The Children's Trust finances.

**Background:** The Children's Trust leases software services from several vendors, including MergeIT. This software service is crucial to the daily business activities of staff by facilitating their ability to perform various fiscal tasks, including accounts payable and invoice processing. On June 17, 2019, the board of The Children's Trust approved the contract with MergeIT as part of the larger software as a service portfolio through resolution 2019-78.

MergeIT was initially selected as a part of a formal competitive solicitation process, RFQ #2017-07, and approved at the June 2017 board meeting.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-66**

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**Strategic Plan Priority Investment Area:** Administrative/Operations

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to execute a service agreement with AT&T for internet connection services in a total amount not to exceed \$27,739.20 for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$27,739.20 for this resolution is projected to be available in FY 2020-2021.

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**Description of Services:** This resolution authorizes payment for The Children's Trust's utilization of internet connection services with dedicated managed circuits between The Children's Trust's offices and the internet.

The Children's Trust issues monthly payments to AT&T for dedicated managed circuits. This service facilitates The Children's Trust's communications with the world. The dedicated managed circuits ensure connectivity from The Children's Trust's offices to the Infrastructure as a Service solution to be hosted by BMK Media Consulting Corporation.

**Background:** TM Telecomm Corp. has been providing Voice over IP (VoIP) and dedicated managed circuits services described above for five years. On November 2, 2017, The Children's Trust entered into a three-year agreement with TM Telecomm Corp., which extends through November 1, 2020. As part of The Children's Trust's IT strategy, VoIP services are no longer needed. With the removal of VoIP services and migrating to AT&T, The Children's Trust expects to gain an annual cost savings of \$67,260.80.

Per the procurement policy, three quotes were sought from qualified vendors as follows: 1. AT&T, for a \$2,311.60 per month rate (\$27,739.20 per year); 2. TM Telecomm for a \$2,800.00 per month rate (\$33,600.00 a year); and State of Florida Suncom for a \$5,387.64 per month rate (\$64,651.68 per year). It was determined that AT&T has more competitive prices and support services. As an IT best practice there will be one month of overlap when changing vendors to ensure there is no break in service.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-67**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Public Awareness and Program Promotion

**Strategic Plan Headline Community Result:** This investment supports all headline community results.

**Recommended Action:** Authorization for a procurement waiver from a formal competitive solicitation to expend monies to be paid to the Miami Herald Publishing Co. (Miami Herald) to advertise The Children's Trust's truth in millage rate, board vacancies and other advertisements related to funding announcements, activities, initiatives, events and programs, in addition to the 2021 Silver Knight and Spelling Bee sponsorships, in a total amount not to exceed \$75,000.00 for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$75,000.00 for this resolution is projected to be available in FY 2020-2021.

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**Description of Services:** The Children's Trust publishes advertisements in the Miami Herald's printed newspaper and on its website to reach a broad audience. These advertisements are used to announce the truth in millage rate (TRIM), board vacancies, funding opportunities and community activities, initiatives, events, and programs. Considering the above, The Children's Trust selected the Miami Herald as its primary print advertisement vehicle. With regards to the sponsorship of the awards, the Miami Herald Silver Knight Awards is one of the nation's most highly regarded student awards programs. It recognizes outstanding students who have unselfishly applied their unique knowledge and talents to contribute significant service to their communities. The Miami Herald Spelling Bee offers the opportunity for South Florida schools to participate in the Scripps National Spelling Bee program, with the champion representing their county in the 2021 Scripps National Spelling Bee near Washington, D.C.

**Background:** The Miami Herald has published print and online advertisements for The Children's Trust since 2003. Additionally, The Children's Trust has sponsored the Silver Knight and the Spelling Bee events for three and seven years, respectively. The Children's Trust wishes to continue its relationship with the Miami Herald as it has proven to be a valuable and useful advertising partner that offers a significant return on The Children's Trust's investment.

**Request for Procurement Waiver (requires approval of a 2/3 vote of board members present):** This resolution requests a procurement waiver from a formal competitive solicitation to expend monies to advertise The Children's Trust's TRIM, funding announcements, activities, initiatives, events and programs, and participate as a sponsor at the 2021 Silver Knight and Spelling Bee, with the Miami Herald. A waiver is being sought because the use of a formal competitive process is impractical, where the Miami Herald is the only major newspaper company in Miami-Dade County that publishes daily and in two languages. Additionally, the Miami Herald extends its nonprofit rate to The Children's Trust and typically doubles the investment in free added value through advertising campaign sponsorships.



**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

\_\_\_\_\_

The Chairperson thereupon declared the resolution duly passed and adopted **this 15<sup>th</sup> day of June, 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

Date: June 15, 2020

Resolution: 2020-68

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**Strategic Plan Priority Investment Area:** Community Awareness & Advocacy: Public Awareness & Program Promotion

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute contract renewals with the three agencies, identified herein, for advertising creative, media buying, and community outreach services, in a combined total amount not to exceed \$1,970,000.00, for a term of 12 months, commencing October 1, 2020, and ending on September 30, 2021, with three remaining 12-month renewals subject to annual funding appropriations.

**Budget Impact:** Funding in the amount of \$1,970,000.00 for this resolution is projected to be available in FY 2020-2021.

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**Description of Services:** The three agencies listed below provide creative, and media buying services for marketing campaigns related to The Children's Trust's branding, signature events, and the promotion of funded programs such as literacy, early childhood, children's health, after-school, summer learning, youth enrichment, quality childcare, parenting, and adoption programs.

**Advertising Creative:** Agencia Central LLC provides creative services related to marketing and advertising, including but not limited to, graphic design and the development and execution of effective trilingual advertising campaigns. These include creating broadcast, print, outdoor, and digital media elements for multimedia public awareness, branding, and marketing campaigns related to The Children's Trust's signature events, and the promotion of funded programs and initiatives. As a result of extraordinary circumstances resulting from the coronavirus disease 2019, COVID-19, Agencia Central LLC's scope of work was expanded to include development, creation, and ongoing management of StayHome.Miami, a website specifically designed to help children and families confined to home during the crisis.

**Media Buying:** WOW Factor Marketing Group purchases discounted media buys with television and radio broadcasting stations, print, digital and/or outdoor media. The media buys include: (1) obtaining and analyzing data and research to develop a comprehensive media plan best suited to successfully deliver messages for the programs and initiatives being promoted; (2) negotiating best rates and additional benefits on multiple media platforms, such as no-cost tv/radio spots, print/digital ads and/or additional outdoor media spaces; (3) paying media; and, (4) reconciling monthly/annual buys by analyzing results on a case-by-case basis to determine if goals were achieved and contractual obligations met, while obtaining "added value" benefits including additional advertising given at no cost.

Armstrong Creative develops and executes: (1) a multilayered faith-based community outreach strategy in Miami-Dade County involving approximately 80 houses of worship; (2) targeted media buying on urban media outlets primarily tied to the faith-based community; and, (3) other outreach services specific to the African American community. Additionally, Armstrong will manage Haitian Creole marketing and outreach efforts which include: (1) negotiating discounted media buys with targeted Haitian Creole television and/or radio broadcasting stations and other Haitian Creole media as needed; (2) providing community outreach specific to the Haitian Creole-speaking community; and (3) providing English to

Haitian Creole translation services for The Children’s Trust’s marketing campaigns, monthly parenting newsletter, press releases, program brochures, and other materials as needed.

Funding for these services is projected in both the Communications and Parenting budgets for FY 2020-21. The Parenting budget will support the marketing and advertising efforts to support the Book Club initiative. Each agency is recommended for renewal as follows:

<b>Agency</b>	<b>Communications Budget</b>	<b>Book Club Budget</b>	<b>Recommendation Not to Exceed</b>
Agencia Central, LLC	\$390,000.00	\$30,000.00	\$420,000.00
WOW Factor Marketing Group	\$1,200,000.00	\$50,000.00	\$1,250,000.00
Armstrong Creative	\$250,000.00	\$50,000.00	\$300,000.00
Total	\$1,840,000.00	\$130,000.00	<b>\$1,970,000.00</b>

**Background:** On February 18, 2020, the board of The Children’s Trust approved the funding recommendations from the competitive requests for proposals, RFPs# 2020-01 and 2020-02, for a five-year funding cycle, following a comprehensive review process.

The recommended renewal represents the first such action involving Agencia Central LLC’s with The Children’s Trust. WOW Factor Marketing Group, and Armstrong Creative Consulting Inc., were members of the three-year vendor pool approved by the board through resolution #2017-01 on October 19, 2016, and their renewals represent a fifth consecutive year providing such services to The Children’s Trust. All three agencies have demonstrated proven knowledge in their respective areas and have consistently delivered excellent results.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_who moved its approval. The motion was seconded by \_\_\_\_\_and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

# The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-69**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Public Awareness and Program Promotion.

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute a service agreement with Cay Industries, Inc., d/b/a Print Dynamics to print and prepare for distribution The Children's Trust's trilingual monthly Parenting Our Children newsletter, in a total amount not to exceed \$40,000.00, for a term of 12 months, commencing on October 1, 2020, and ending on September 30, 2021.

**Budget Impact:** Funding in the amount of \$40,000.00 for this resolution is projected to be available in FY 2020-2021.

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**Description of Services:** Print Dynamics will be responsible for printing, sorting, boxing, labeling, and preparing The Children's Trust's monthly parenting newsletter for delivery. The newsletter is a trilingual publication (English, Spanish, and Creole) that is distributed to 71 locations throughout Miami-Dade County, including after-school programs, child care centers, faith-based institutions, and community outreach events.

**Background:** For over five years, The Children's Trust has produced and delivered the "Parenting Our Children" newsletter every month. It is a detail-driven, precisely timed project that reaches more than 22,000 readers.

Per the procurement policy, three quotes were sought from qualified vendors as follows: 1. Planet Printer, for a \$7,044.54 per month rate (\$84,534.48 per year); 2. Print Dynamics for a \$2,775.00 per month rate (\$33,000 a year); and Rex Three, Inc., for a \$3,740.00 per month rate (\$44,880.00 per year). Print Dynamics was selected for this service as its quote came in significantly lower than other vendors. Additionally, past experiences with Print Dynamics in printing collateral for The Children's Trust events have shown it reliably fulfills complex print work.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-70**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to execute a service agreement with Yellow Box, Inc., to rent and maintain Yellow Box kiosks in a total amount not to exceed \$50,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$50,000.00 for this resolution is projected to be available in FY 2020-2021.

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**Description of Services:** Yellow Box kiosks are a highly visual and successful tool to disseminate information about Trust-funded programs throughout the Haitian community. Funding for Yellow Box, Inc., will provide for the rental and regular restocking of colorful kiosks that display printed parent resource materials in both English and Haitian-Creole. Funding will also cover the display of photographs of Trust-funded programs with Creole messages on video screens throughout the Haitian community within Miami-Dade County. The video screens are monitors located at the top of the kiosks with video capabilities that feature programs and services funded by The Children's Trust. The Children's Trust has access to 25 custom-built displays in the Haitian community.

**Background:** The Children's Trust has been using Yellow Box, Inc.'s kiosks to disseminate information in the Haitian community since May 2014. On March 16, 2020, resolution #2020-33 was approved for the Yellow Box kiosk service for the current fiscal year, and this resolution seeks the continuation of those services for the upcoming fiscal year.

Yellow Box kiosks, owned by Yellow Box, Inc., are unique and proprietary products that have grown in popularity and visibility in Miami-Dade County. Per The Children's Trust's procurement policy section 2000, General Purchasing and Procurement Policy, Exemptions to Formal Competitive Procurement Process (G-4, single-source purchases), a competitive solicitation is not required.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_



## The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-71**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Cross-funder collaboration of goals, strategies and resources.

**Strategic Plan Headline Community Results:** This investment supports all headline community results for children in the child welfare system.

**Recommended Action:** Authorization to negotiate and execute a contract renewal with The United Way of Miami-Dade County, Inc., for match funding for the Community Based Care Alliance of Miami-Dade County (CBC Alliance), in a total amount not to exceed \$64,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$64,000.00 is projected to be available in FY 2020-2021.

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**Description of Services:** Since August 2007, The Children's Trust has provided annual funding to the Community Based Care Alliance of Miami-Dade County (CBC Alliance) to defray staff and operational costs. United Way serves as the fiscal agent for the CBC Alliance. The funding for one staff position and operating costs allows the CBC Alliance board and its subcommittee workgroups to function adequately to advocate, monitor, evaluate, and propose improvements to the child welfare system. Recommendations by the CBC Alliance help to improve the well-being of children in the foster care system and promote the integration of foster care with other social services programs, including The Children's Trust's direct services programs.

The \$64,000.00 invested by The Children's Trust supports the CBC Alliance's full-time director position, operating costs, and the CBC Alliance Annual Regional Child Welfare Conference. As the fiscal agent, the United Way of Miami-Dade County, Inc., coordinates the payment for the staff position, using the funds from this contract together with the funding commitments from other agencies.

The CBC Alliance director is responsible for the day-to-day operations of the CBC Alliance, the implementation of its mission, goals, and responsibilities, and provides administrative guidance to the CBC Alliance, as well as the following:

- organizing and attending monthly CBC Alliance meetings;
- preparing and disseminating minutes from all committee meetings and a summary of all full board meeting minutes;
- conducting follow-up activities after all full board and committee meetings;
- participating in the child welfare system and community meetings and events as the CBC Alliance representative;
- facilitating meetings and ensuring action plans are developed and completed for board-driven priorities and projects;
- engaging in regular communication with the CBC Alliance related to community events and advocacy opportunities;
- overseeing all operational issues concerning the CBC Alliance; and
- engaging in activities related to ongoing projects of the CBC Alliance.

In addition to the activities listed above, over the past year the CBC Alliance has accomplished the following:

- hosted the Annual Regional Child Welfare Conference, a one-day event for county-wide community partners offering coordinated, evidence-based training that supports improved services for children and their families;
- actively participated with the Florida Department of Health, Kristi House, Citrus Health Network, Full Case Management Agencies, and University of Miami through the Teen Sexual Health Workgroups;
- facilitated communications through collaborative meetings between multiple Foster Parent Associations, Community Partners, DCF, CLS and Citrus Health Network;
- actively participated and facilitated the Visitation and Transportation Quality Improvement Workgroup involving collaborative partnerships with Full Case Management Agencies, Judiciary, Florida Foster Parent Association, Early Learning Coalition, Citrus Health Network, and Guardian Ad Litem program;
- participated in the Collaborative Domestic Violence Awareness Campaign;
- developed the Dependency Provider's Workgroup, and collaborated with South Florida Behavioral Health Network and its providers to implement a system that bridges the gap of communication between the court and the provider;
- designed strengths, weaknesses, opportunities, and threats analysis for community partners, stakeholders and members of the CBC Alliance to express their concerns and issues as well as make recommendations or suggestions of different topics within the child welfare system; and
- conducted the CBC Alliance-Guardian ad Litem Training Series.

**Background:** The CBC Alliance was established under section 20.19(6), Florida Statutes, to carry out the mission of providing a local community presence to guide the development of community-based care for child welfare in Miami-Dade County. While the CBC Alliance is statutorily created, it has always been the responsibility of local stakeholders and the board of directors established in accordance with Florida Statutes to make it a functional body that promotes the interests of children and families associated with the child welfare system.

The CBC Alliance is composed, by law, of mandatory representatives, and includes several members through expansion, so that at any given time the body consists of more than 20 participating members. The Children's Trust is a mandatory representative to the CBC Alliance, as the children's services council representative.

The mission of the CBC Alliance is to engage the community in advocating for a family-centered, culturally competent and outcomes-driven system of care that enhances the safety, permanency, and well-being of children and families. The CBC Alliance focuses on:

- redesigning the system of care for children in or diverted from the juvenile dependency system;
- serving as the lead advocate for implementation of research-based best practices for the provision of services to dependent and other children associated with the child welfare system, including the advent of "structured decision-making" in the child welfare system;
- advocating for additional funding for traditionally state-operated social services components; and
- maintaining an open community forum for addressing the challenges associated with the community-based system of care for dependent children and for continuing improvement of the system.

In addition to the funding from The Children's Trust, the following agencies contribute to the staff position and operating expenses of the CBC Alliance:

<b>Partner</b>	<b>Amount</b>
The Department of Children and Families	\$11,769.00 (in-kind)
The Ware Foundation	\$17,000.00
Voices for Children Foundation, Inc.	\$ 1,200.00
Domestic Violence Initiative	\$ 9,340.78
<b>Total</b>	<b>\$39,309.78</b>

As a result of the partnership, nearly every dollar The Children’s Trust invests is matched by the partners collectively. Per the procurement policy, section 2006, Match Funding and Funder Collaboration, the negotiation and execution of a match contract are exempt from the competitive solicitation process. Renewal of match funding beyond the initial contract term is at the sole discretion of The Children’s Trust and is contingent upon satisfactory performance, availability of funding, and an ability to maintain the underlying primary funding sources.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-72**

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**Strategic Plan Priority Investment Area:** Youth Development: Youth Enrichment, Employment and Supports

**Strategic Plan Headline Community Results:** Students are succeeding academically; children meet recommended levels of physical activity; children behave appropriately in schools, homes and communities; and youth successfully transition to adulthood.

**Recommended Action:** Authorization to negotiate and execute a match contract renewal with Miami-Dade County Department of Cultural Affairs, for cultural arts programs in an amount not to exceed \$1,500,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$1,500,000.00 for this resolution is projected to be available in FY 2020-21.

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**Description of Services:** This resolution authorizes match funding for the Miami-Dade County Department of Cultural Affairs (County) to support non-profit organizations that provide cultural arts programs for children and families across Miami-Dade County. The County issues competitive grants throughout the year and provides at least 100 percent leverage funding for these youth art/arts education programs. The Miami-Dade County Department of Cultural Affairs' grant applications are reviewed and rated by experienced community participants with expertise in the arts as well as by staff members from The Children's Trust. Programs awarded funding through this grant process are cross-checked against programs funded by The Children's Trust to avoid duplicative services. To ensure program and participant progress and quality improvement, the County works with The Children's Trust to develop appropriate outcome measures for the funded programs.

As with all programs, the coronavirus disease 2019, COVID-19, pandemic has impacted operations of the funded programs. The Children's Trust and the County have developed contingency plans with actions such as allowing virtual program delivery and continues to work collaboratively to address additional adjustments needed.

Programs include:

### 1. **YOUTH ARTS ENRICHMENT PROGRAM (YEP)**

YEP enriches the lives of children by making the arts available to more children and families throughout Miami-Dade County including:

- arts instruction;
- arts intervention;
- in-school and public performances;
- healing/expressive arts; and
- public exhibitions.

## 2. **ALL KIDS INCLUDED (AKI)-ACCESSIBLE ARTS EXPERIENCES FOR KIDS**

AKI's mission is to increase the number of quality arts experiences accessible to children with disabilities and their families and to promote the benefit and importance of inclusionary arts and cultural programs in school settings and the community. This program makes resources available to non-profit organizations, including funding, ideas, information, technical assistance, and programs. Funding creates ADA-accessible arts experiences for children with disabilities, which affords all children with the opportunity to participate fully in the arts. Project-based funding is provided in two categories: demonstration projects to create high-profile, innovative, fully-accessible arts experiences, and programs using the arts as learning tools to help teach and include children with disabilities in the classroom and community.

## 3. **SUMMER ARTS & SCIENCE CAMPS FOR KIDS (SAS-C)**

The objective of SAS-C is to provide grant funding to non-profit organizations that provide underserved children across Miami-Dade County with opportunities to attend high-quality cultural arts or science summer camps at little or no cost. SAS-C funding is intended to augment existing programs, providing more children with the opportunity to participate in cultural arts and science summer camps. Priority is given to funding projects that address children whose ability to participate in such programs may be limited by geography, economics, or disability.

**Background:** The Children's Trust understands the importance of exposing children to visual arts, music, story-telling, and dramatic play, and has successfully partnered with the County to provide these experiences since 2006. In 2019 the County:

- awarded grants to 82 non-profit arts groups
- served 59,876 children
- exceeded 85 percent outcome achievement targets for:
  - improved proficiency of arts skills;
  - increased positive peer relationships; and
  - increased educators' knowledge.

Research has demonstrated that art can enhance children's experiences in almost every social and academic standard of achievement. Further, children who have the opportunity to study art are found to be generally happier, more self-confident, and more likely to outperform those who do not academically.

Per the procurement policy, section 2006, Match Funding and Funder Collaboration, the negotiation and execution of a match contract is exempt from the competitive solicitation process. Renewal of match funding beyond the initial contract term is at the sole discretion of The Children's Trust and shall be contingent upon satisfactory performance evaluations, quality program results, outcome achievements, availability of funding, and an ability to maintain the underlying primary funding source(s). The County has consistently surpassed the minimum 100 percent match. Given the continued success of the program, this resolution seeks to renew the match funding to expand arts programming across Miami-Dade County for another year.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

June 15, 2020

### Resolution 2020-73

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**Strategic Plan Priority Investment Areas:** Community awareness and advocacy: Cross-funder collaboration of goals, strategies and resources.

**Strategic Plan Headline Community Results:** Students succeed academically; children behave appropriately in school, homes and communities; and youth successfully transition to adulthood.

**Recommended Action:** Authorization to enter into a service agreement with Miami-Dade County for a local funding match to support Miami-Dade Public Library System's STEAM-based programming and academic tutoring, in an amount not to exceed \$150,000.00 for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$150,000.00 is projected to be available in FY 2020-2021.

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**Description of Services:** The Children's Trust partners with Miami-Dade County Public Library System (MDPLS) through a match project to: (1) increase access to the STEAM (Science, Technology, Engineering, Arts and Math) program using the Technobus by providing at least 60 service stops at various high-need communities through the county, and (2) increase access to the academic tutoring provided by 105 certified teachers across 27 library sites. The estimated total cost of the project is \$936,000.00. The Children's Trust contributes \$150,000.00, and MDPLS funds the balance, a more than \$5.00 return on every Trust dollar invested.

The Technobus brings instruction and digital services directly to at least 60 locations in high-need communities, providing access to high-tech programming, tools, and projects in a nurturing environment. The Technobus stimulates the natural inquisitiveness of children, giving them a way to explore and learn concepts that will serve them the rest of their lives. The program is particularly valuable for the children in high-need communities for whom access to state-of-the-art technology is, at best, limited. The 37-foot bus accommodates 11 students and two instructors at a time. This rich learning environment with internet access offers its users popular software applications and offers coding and programming activities. There is also program experience in digital photography, music production, filmmaking, graphic design, digital pianos and high-tech drones.

This match project also increases access to homework help and tutoring for children and youth. MDPLS pairs certified teachers with small groups of students ranging from grades K through 12 to promote literacy and learning with free tutoring in reading, math, and science. Tutoring sessions are offered in one-hour increments primarily on Saturdays from 10:00 a.m. to 1:00 p.m. Registration and interest in the program increase weekly. The program currently has 105 part-time tutors (certified teachers) on staff. Tutoring is offered at 27 library locations, providing broad access, and ensuring sufficient tutor-to-student ratios. Branch locations and subjects are listed below.

<b>Library Locations (27)</b>	
Allapattah	Miami Lakes
Arcola Lakes	Miami Springs
California Club	Model City
Coral Gables	Naranja
Coral Reef	North Central
Hialeah Gardens	North Dade Regional
Homestead	Northeast-Dade Aventura
International Mall	Palm Springs North
Kendale Lakes	South Dade Regional
Kendall	Sunny Isles
Little River	Sunset
Main Library	West Dade Regional
Miami Beach Regional	West Kendall Regional

<b>Available Subjects (10)</b>
Reading for Any Grade
Elementary Mathematics
Middle School Mathematics
Pre-Algebra
Algebra 1
Algebra 2
Geometry
Elementary Sciences
Middle School Sciences
Biology

**Background:** Miami-Dade County’s Public Library System provides services to fulfill the informational, educational and recreational needs of our community. MDPLS serves one of the largest and most diverse populations in the United States. Services include access to a collection of nearly 2.3 million physical items, as well as 300,000 downloadable or streaming eAudio and eBooks, 310 downloadable digital magazines, and millions of downloadable songs and music videos, all in a wide variety of formats and languages. MDPLS also maintains a high-speed computer network that provides access to free Wi-Fi, public computer workstations and tablet devices, gaming platforms, 3D printers, and a variety of software and hardware that ensures the latest technology is available to the public for learning, personal growth, and recreational use. MDPLS operates a main library, five regional branches and, 44 neighborhood branches. MDPLS coordinates many activities and functions with a variety of stakeholders, including schools, homeowners' associations, community councils, municipalities, community-based organizations and other local and neighborhood groups. Also, MDPLS works in conjunction with Miami-Dade County departments, and agencies to deliver programs and services to the public.

Access to STEAM programming is often limited in high-need neighborhoods. STEAM learning encourages creativity and critical thinking, providing opportunities to support the skills needed to thrive in today’s classrooms and workplaces, such as problem-solving, analytical thinking and the ability to work independently. MDPLS’s Technobus is a mobile unit that provides STEAM programming to children and youth in high-need neighborhoods free of cost.

Academic support services and tutoring can help strengthen subject comprehension, boost confidence and build essential learning skills through individualized attention. As academic



coursework grows more rigorous, parents often seek tutoring services to support their children's achievement aspirations. More often than not, tutoring services are costly. In response to the need, MDPLS provides tutoring at locations throughout the county at no cost to participants.

Since October 2019, the Techno Bus served more than 900 children through 64 service stops, and provided 96.5 hours of access to computer programming and high-tech tools and projects. To date, the tutoring program has provided more than 28,000 sessions, serving an average of 1,135 students weekly. Additionally, since April, tutoring program has provided 1,269 online tutoring sessions.

Per the procurement policy, section 2006, Match Funding and Funder Collaboration, the negotiation and execution of a match contract are exempt from the competitive solicitation process. Renewal of match funding beyond the initial contract term is at the sole discretion of The Children's Trust and is contingent upon satisfactory performance, availability of funding, and an ability to maintain the underlying primary funding sources. Given the continued success of the project, this resolution seeks to renew this funder collaboration agreement for a third year.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

# Technobus Impact Report 2019-2020



## PROGRAM SUMMARY

The Technobus brings instruction and digital services directly to the community, providing access to high-tech programming, tools and projects in a nurturing environment. The 37-foot bus accommodates 11 students and two instructors at a time. This rich learning environment with internet access offers its users popular software applications, coding and programming experiences in digital photography, music production, filmmaking, graphic design, digital pianos and high-tech drones. The Technobus stimulates the natural inquisitiveness of children, giving them a way to explore and learn concepts that will serve them the rest of their lives. The program is particularly valuable for the children in high-need communities for whom access to state-of-the-art technology is limited.

The Children's Trust enhanced the Technobus services by funding additional stops allowing the mobile learning center to reach younger audiences of children ages 10-12 years old. Young participants are engaged in creative problem-solving collaboration through computer programming which aims to teach the children innovation, to think critically and use engineering or technology in imaginative designs or creative approaches while building on mathematics and science skills.

## KEY NUMBERS: October 2019 – March 2020\*



### Increased Access to STEAM Programming

- Total Stops: **64** stops
- Total Hours: **96.5** hours of access to computer programming and high-tech tools and projects

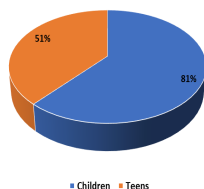


### Total Participants Served

- Children (10-12): **565** children
- Teens (13-19): **336** teens
- Total Participants Served: **901** children and teens

\*April 2020: All stops cancelled (COVID-19).

## OUTCOMES



Technobus stops provided access to technology for **70% of children** and **50% of teens** who did not have access to technology at afterschool locations.



**88% of children** and **87% of teens** learned basic, intermediate and advanced CODING and S.T.E.A.M. concepts.



**86% of teens** enhanced computer skills and learned multimedia production and emerging technologies.

# Homework Help and Tutoring Impact Report 2019-2020

## PROGRAM SUMMARY

The Homework Help and Tutoring program embodies the vision of MDPLS to “enrich and inspire our community through knowledge, creativity and innovation” and exemplifies its mission to “provide extraordinary services, spaces and experiences that promote literacy and learning, personal growth and limitless opportunities.” The program promotes literacy and learning by providing certified teachers who meet with small groups of students in one-hour sessions to provide free homework help and tutoring in reading, math and science. In addition to providing an exemplary service to the community, the program inspires all children to a lifelong love of learning and supports student achievement in a safe and nurturing learning environment.

In its second year of operation, the Homework Help and Tutoring Program continues to grow, exceed expectations, and deliver results. The Children’s Trust partnered with MDPLS to increase access to academic tutoring in 2019-2020. In the wake of the COVID-19 pandemic, MDPLS transitioned the Homework Help program from in-person tutoring services to a virtual tutoring program to continue its academic support of students in grades K-12. The online Homework Help and Tutoring Program completed its fourth week of operation on Saturday, 4/25/2020.

## KEY NUMBERS: August 2019 – April 2020\*



Homework Help and Tutoring  
(In-Person Services)

- **Total Tutoring Sessions:** 28,379 completed
- **Total Weeks:** 25 weeks (Aug. 2019 - March 2020)
- **Average Sessions per Week:** 1,135 sessions



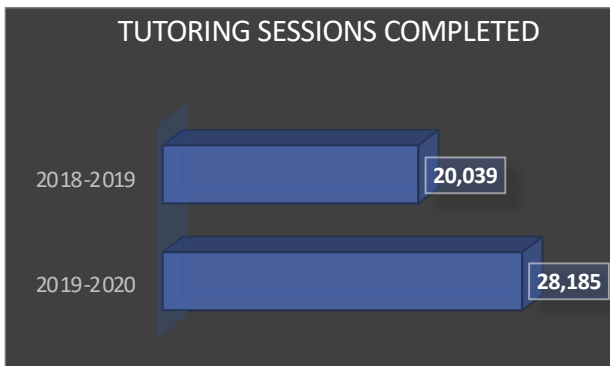
Online Homework Help  
and Tutoring  
(Virtual Services)

- **Total Online Tutoring Sessions:** 1,269 scheduled
- **Total Weeks:** 4 weeks (April 2020)
- **Average Sessions per Week:** 317 sessions

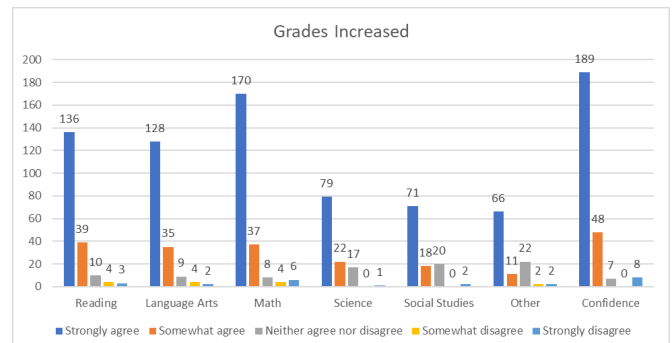
\*April 2020: In-person program transitioned to a virtual program (COVID-19)

## OUTCOMES

Expanding the number of locations and hours has **increased access** to tutoring in 2019-2020.



As a result of the Homework Help, parents **strongly agree** that their child’s confidence has **increased** along with grades in all subject areas as well.



## The Children's Trust Board Meeting

June 15, 2020

### Resolution 2020-74

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**Strategic Plan Priority Investment Areas:** Community Awareness & Advocacy: Cross-funder collaboration of goals, strategies and resources.

**Strategic Plan Headline Community Results:** Students succeed academically; children meet recommended levels of physical activity; children behave appropriately in school, homes and communities; and youth successfully transition to adulthood.

**Recommended Action:** Authorization to negotiate and execute a funder collaboration contract renewal with Big Brothers Big Sisters of Miami, Inc. (BBBS), in an amount not to exceed \$62,500.00 for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$62,500.00 for this resolution is projected to be available in FY 2020-2021.

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**Description of Services:** The Children's Trust funder collaboration project supports BBBS in its efforts to help break the cycle of delinquency and poverty of participating youth by providing 1:1 mentorship and family support programs to 2,975 youth and families, including children in foster care, children with disabilities, and children of parents who are incarcerated. The evaluation of the program indicates participants continue to show promise. The outcome results are as follows:

- 99.6 percent promoted to the next grade or graduate from high school;
- 88 percent of BBBS youth improve academic performance;
- 94 percent of BBBS youth improve behavior; and
- 74 percent of matches reach the 12-months of engagement – more than half of which reach their fifth anniversary.

**Background:** The Children's Trust recognizes mentoring can help youth manage challenging life transitions, such as stress caused by problems at home or school, transitioning to adulthood, and a host of other issues that may affect adolescents. Mentoring, coupled with holistic wraparound programming and family support services, provide another gateway for The Trust to help young people and their families achieve better life outcomes.

For 60 years, BBBS has been helping to secure the future of at-risk youth by matching them with committed mentors who invest their perspective and time in awakening each child to new possibilities. Each year, BBBS serves nearly 8,000 youth, volunteers, and parents through community-based, school-based, and employer-based mentoring programs. Through this work, BBBS seeks to improve youth academic, social development and health and wellness outcomes while providing cultural enrichment, digital literacy programming, and career readiness supports.

The Children's Trust invests \$62,500.00, while a host of other funders invest \$500,000.00 collectively, resulting in a funder collaborative investment totaling \$562,500.00. For every

dollar, The Children's Trust invests, \$8.00 are leveraged in return. Contributors in this project include:

Contributor	Amount
Batchelor Foundation	\$ 25,000.00
Bonnie Crabtree	\$ 30,000.00
Carnival Foundation	\$ 73,000.00
Five Millers Family Foundation	\$ 50,000.00
Gladys Rustan-Hernando	\$ 30,750.00
Gorson Family Trust	\$ 115,000.00
The Children's Trust	\$ 62,500.00
Trish & Dan Bell	\$ 50,000.00
Multiple Funders (12) Each Contributing < \$25,000	\$ 126,250.00
<b>Total</b>	<b>\$ 562,500.00</b>

Per the procurement policy, section 2006, Match Funding and Funder Collaboration, the negotiation and execution of a funder collaboration contract are exempt from the competitive solicitation process. Renewal of match and funder collaboration funding beyond the initial contract term is at the sole discretion of The Children's Trust and it shall be contingent upon satisfactory performance evaluations, quality program results, outcome achievements, availability of funding, and an ability to maintain the underlying primary funding source(s). Given the continued success of the project, this resolution seeks to renew this funder collaboration for a third and final year.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

Resolution 2020-74 – Community Awareness and Advocacy, Cross-funder Collaboration, Big Brothers Big Sisters Miami, Inc.  
June 15, 2020

## The Children's Trust Board Meeting

June 15, 2020

### Resolution 2020-75

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**Strategic Plan Priority Investment Areas:** Community awareness and advocacy: Cross-funder collaboration of goals, strategies and resources.

**Strategic Plan Headline Community Results:** Students succeed academically; children behave appropriately in school, homes and communities; and youth successfully transition to adulthood.

**Recommended Action:** Authorization to negotiate and execute a funder collaboration contract renewal with Miami Homes For All, Inc., to support partnerships to end youth homelessness in Miami-Dade County, in an amount not to exceed \$100,000.00 for a term of 12 months commencing, October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$100,000.00 is projected to be available in FY 2020-2021.

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**Description of Services:** Miami Homes For All, Inc. (MHFA) coordinates system partners to identify and track homeless youth and provide immediate access to appropriate programs and services, including housing, education, healthcare, employment, mentorship/peer groups, and other supportive services. MHFA is the primary county-wide support agency for the Helping Our Miami-Dade Youth Collective (HOMY Collective), a multi-sector effort to create a locally designed, comprehensive system of care to prevent and address youth homelessness in Miami-Dade County. With the help of MHFA, the HOMY Collective ensures that more than 100 agencies work collaboratively together to serve Miami-Dade County's youth experiencing homelessness. The HOMY Collective supports youth with safe and stable housing as well as wraparound services that will help them become more resilient adults. The collaboration seeks to reach Miami's most vulnerable, and often invisible, youth with the ultimate goal of ensuring stable housing for all youth. This funder collaboration project allows more homeless youth to be served with wraparound services and supports.

MHFA continues to lead the HOMY Collective to improve marketing, outreach, identification, and assessment of homeless families and youth. MHFA through the HOMY Collective continues to improve youth-friendly access points and community outreach locations, provide intake and shelter referrals within a day, even after typical business hours. MHFA recruited Educate Tomorrow, Pridelines, Miami Bridge Youth and Family Services, and Citrus Health Network to serve as service access points. MHFA also partnered with the University of Miami to survey, provide technical support and strategic coordination between 36 direct service providers to better serve youth experiencing homelessness. This effort has supported the improvement of iCount Miami, our community's youth point-in-time housing census. The 2020 iCount Miami survey indicates that there more than 700 homeless individuals in Miami-Dade County between the ages of 13 and 24. Of them, approximately 30 percent are between the ages of 13 and 17 years old.

MHFA participated in the 100-Day Challenge to End Youth Homelessness. The goal was to increase youth access to youth-friendly shelter programs and services. In 100 days, 120 youth were placed in a shelter within one day of entering the local youth coordinated entry system. Nineteen youth exited to safe and stable housing, either reuniting with family or in their

apartment. The remaining youth are still in shelters or transitional housing programs. Additionally, 20 youth in need of behavioral health services were connected to appropriate services. MHFA partnered with CareerSource South Florida to connect 52 youth with education, employment, and training, marking the first time in the national 100-Day Challenge history that the local workforce board partnered to offer a continuum of care designed to prevent homelessness.

**Background:** MHFA, formerly known as the Miami Coalition for the Homeless, was created to promote community efforts to help prevent and end homelessness in South Florida by establishing alliances with agencies and organizations. Since its inception, MHFA has sought to develop formal partnerships to break down silos and support all individuals who experience homelessness at any point in their lives.

MHFA is dedicated to preventing and ending youth homelessness, defined as individuals 13 to 24 years of age, unaccompanied by a parent or guardian who are experiencing housing instability. Homeless youth often couch-surf, live in shelters, or live in transitional housing. MHFA, in partnership with the HOMY Collective, aims to provide Miami-Dade County's homeless youth with wraparound services and supports.

MHFA concentrates on advocacy, prevention, and informational services to enhance existing community efforts while filling identifiable gaps in supports. MHFA seeks to work in partnership with multi-sector organizations to create a comprehensive system of care. Specifically, MHFA seeks to:

- improve outreach, identification and assessment of participant needs;
- increase the supply of youth-specific, developmentally appropriate housing options;
- leverage existing resources and improve systems coordination;
- ensure disconnected and vulnerable youth develop healthy, permanent relationships;
- support the social, emotional and physical well-being of youth; and
- expand homelessness prevention efforts and improve collaboration between systems.

The Children's Trust invests \$100,000.00, while The Homeless Trust invests \$360,000.00 in a funder collaborative investment, totaling \$460,000.00. For every dollar The Children's Trust invests, approximately \$3.60 is leveraged in return. The Children's Trust funds are used to provide operational support and structure for the partnership of approximately 100 agencies working together to address youth homelessness through the HOMY Collective. The funds will be pooled with nearly \$3.4 million to support the work of the HOMY Collective.

Per the procurement policy, section 2006 Match Funding and Funder Collaboration, the negotiation and execution of a funder collaboration contract are exempt from the competitive solicitation process. Renewal of match and funder collaboration funding beyond the initial contract term is at the sole discretion of The Children's Trust and shall be contingent upon satisfactory performance evaluations, quality program results, outcome achievements, availability of funding, and an ability to maintain the underlying primary funding source(s). Given the continued success of the project, this resolution seeks to renew this funder collaboration for a third year.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_



### PROGRAM SUMMARY

The Children's Trust invests in Miami Homes For All (MHFA) to be the backbone support to The HOMY Collective: Helping Our Miami-Dade Youth (HOMY). Since then, HOMY continues to grow. HOMY changed from a service provider coalition, to one that is led by youth with lived experience of homelessness. HOMY continuously finds out the gaps and needs of our community and addresses those needs by creating more youth-friendly housing options; centering unaccompanied homeless youth in policies; and learning new and more ways to make the movement to end youth homelessness sustainable.



## KEY NUMBERS

### HOMY CONTINUES TO GROW + WORK WITH PARTNERS TO CHANGE SYSTEMS

 **279 members are now part of the collective**

They represent 109 different community agencies

 **6 youth-friendly policies implemented (or in progress) on housing + homelessness prevention**

- Some examples are:
  - The Youth Coordinated Entry System and Youth Access Points
  - Dedicated Food & Beverage funding for youth shelter programs
  - Family Unification Program housing vouchers

### IN THE 100-DAY CHALLENGE, HOMY DID THE FOLLOWING:

 Safely placed **120 YOUTH** off the street and in shelter **within 1 day**

 Safely exited **19 YOUTH** to permanent, safe, and stable housing

 Placed **52 youth** in training, education, or employment

 Connected **20 youth** needing behavioral health services to applicable care

### THE YVAC:

The Youth Voice Action Council (cohort 1 from May 2019 to June 2020) are **8 youth with lived experience of homelessness** leading HOMY youth homelessness initiatives

 **Led 15 advocacy initiatives**

They led, spoke, or engaged in local, state, and national conferences, events, challenges, or policies

 **Received 8 professional development opportunities**

They received various trainings and leadership development workshops, like, advocacy, public speaking, and more

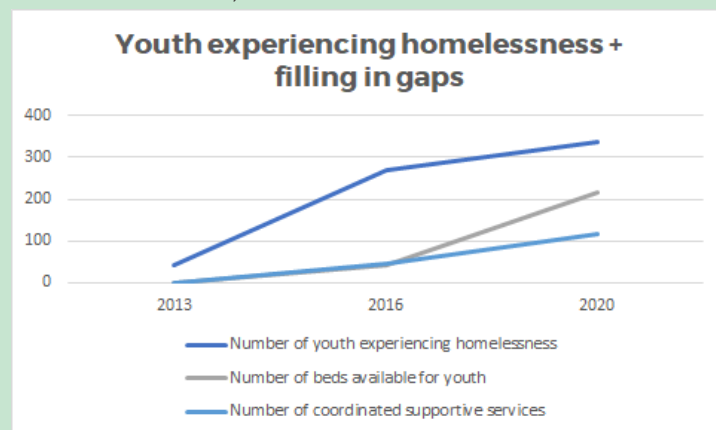
 **5 YVAC members became HOMY leaders**

They grew as leaders and applied for jobs to work within the HOMY network -- they are either part-time or full-time employees

## OUTCOMES

- Since 2013, MHFA leads + implements the iCount Miami, Miami-Dade's census of youth experiencing homelessness - youth without a parent or legal guardian and without a permanent place to sleep.
  - This helps the community to understand our gaps + needs. Without the iCount, HOMY and system leaders would not be able to develop strategies or resources to serve youth. The iCount data helps the Homeless Trust and other system leaders to develop key programs and beds for youth. There used to be 0 youth-specific beds. Now, there are over 200 beds.
- Since 2018, MHFA led the HOMY Provider Survey to create an inventory of organizations supporting homeless youth. This inventory helps to understand what are system gaps to fill - training, number of beds, services provided, etc.

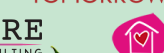
THE FOLLOWING CHART IS FROM ICOUNT MIAMI, THE HOMELESS TRUST, + HOMY DATA:



- Successful implementation of youth action board
- Improved data tracking + coordination through the 100-Day Challenge and the A Way Home America Grand Challenge
- Inaugural HOMY Summit led by the YVAC
- More partnerships to develop youth-friendly policies and programs, like with Thriving Mind's TIP Model including unaccompanied homeless youth and CareerSource South Florida's youth-specific employment task force teams working with HOMY shelters
- HOMY is able to mobilize the community for emergency response, e.g., hurricanes and COVID-19



Our Steering Committee



## The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-76**

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**Strategic Plan Priority Investment Area:** Across the proposed investments, all priority investment areas are included.

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute a match contract with Key Biscayne Community Foundation, to support the Evidence2Success initiative, in a total amount not to exceed \$50,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount \$50,000.00 for this resolution is projected to be available in FY 2020-21.

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**Description of Services:** The Evidence2Success framework includes the engagement of community residents in decision-making and action alongside agency leaders. The three-year Evidence2Success roadmap allows the data-driven partnership to understand better how children are doing in their well-being. The roadmap also helps in the selection of proven evidence-based programs to enhance strengths and address needs, and to develop financing and action plans to support the ongoing use of these community evidence-based programs. Evidence2Success is currently in the third year where a community board, reflective of the Liberty City population, is formed and prepared to lead Evidence2Success. The Evidence2Success board has:

- learned about prevention science and strategic financing;
- deepened its knowledge of the local context in partner neighborhoods and participating public systems and related disparities;
- created a board structure and formed workgroups;
- developed a timeline for installing Evidence2Success that considers key public systems budget and planning dates/cycles; and
- engaged a wider group of stakeholders.

During the upcoming contract year, the board will also focus on writing a vision statement, formulating key messages about Evidence2Success in neighborhoods and public systems, and begin fund mapping.

Key Biscayne Community Foundation is the fiscal agent, providing in-kind services in the amount of \$50,000.00, for this effort. MCI serves as the lead agency convening the public officials and community stakeholders, and works with Miami-Dade County Public Schools to conduct the youth surveys in Liberty City area middle and high schools. The Children's Trust funds support a site coordinator at MCI who convenes the numerous community meetings, manages the day-to-day of the effort and completes the necessary grant reporting requirements. Key Biscayne Community Foundation and Himan Brown fund and raise the additional dollars needed to implement the programs once they are identified.

This investment represents the third year of funding for Evidence2Success. For every dollar The Children's Trust invests in Evidence2Success, \$3.00 is invested by the funding partners as described in the table below.

Program	Provider	Requested Amount Not to Exceed	Annie E. Casey Foundation Match Amount	Total Program Amount
Evidence2Success	Key Biscayne Community Foundation	\$50,000.00	\$150,000.00	\$200,000.00

**Background:** The intent of the Evidence2Success initiative is to focus on improving the well-being and development of children and youth by soliciting their input about the issues they face. Once problems are identified, the Evidence2Success initiative uses an evidence-based approach to convene local government officials, clergy, school district employees, local funding agencies, community organizations, and community residents to determine which programs will best suit the community. Agencies are also identified to implement them. This is done by first partnering with the school district to collect data from middle and high school youth and meeting with local funders, government entities, and community organizations to identify the programs that currently exist in the community. Based on the information collected, the community decides the next steps. Examples include: ensuring residents are aware of services in their community; writing grants to bring additional programs to the community, and expanding existing programs.

During the coronavirus disease 2019, COVID-19 pandemic, the program has successfully hosted community meetings and received approval by Miami-Dade County Public Schools to administer the student surveys. However, the administration of the surveys has been delayed due to virtual schooling.

Per the procurement policy, section 2006 Match Funding and Funder Collaboration, the negotiation and execution of a match contract are exempt from the competitive solicitation process. The Evidence2Success initiative was approved at the April 2018 board meeting through resolution #2018-55. This renewal is per the policy indicating that renewal of match funding is contingent upon availability of funding and the ability to maintain the underlying primary funding source. See the collaborative achievements to date attached.

**Geographic Area:** Liberty City.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## **Evidence2Success**

### **Key Biscayne Community Foundation and Miami Children's Initiative**

Set forth below is a summary of activities in connection with the Liberty City Fab Lab.

**October – December 2019:** Key Biscayne Community Foundation (KBCF) and Miami Children's Initiative (MCI) staff participated in several trainings that were hosted by the Annie E. Casey Foundation (AECF). AECF staff and coaches provided an informative orientation regarding the Evidence2Success (E2S) framework, the timeline, the roles and responsibilities of each partner in Miami and the support that AECF will provide throughout the process. KBCF and MCI traveled to Memphis to participate in the E2S convening. The timeline for 2020 was established. MCI hired a Program Coordinator, and Andrew Britton from KBCF was selected to serve as the finance lead. Discussions regarding the implementation of the Youth Experience Survey (YES) began. MCI developed a framework for a Community Board made up of anchor institutions and surrounding community based organizations and continued its efforts to attract, engage and recruit individual community residents to participate. MCI's CEO serves as the Liberty City/Brownsville Chairperson of the Together for Children coalition, and the E2S framework has been included into the Liberty City coalition of Together for Children.

**January – March 2020:** MCI represented Liberty City at three Together for Children meetings. An initial invitation to join the E2S Community Board was made, and the Community Board is currently in formation. E2S Coordinator Gibson Aristide and Finance Lead Andrew Britton continued to participate in weekly coaching calls with the E2S and Finance Coaches provided by AECF. MCI and KBCF staff also joined monthly meetings and trainings with AECF. A data partner to administer and analyze the YES was also selected. Planned Parenthood in partnership with Covian Consulting will be administering, reporting and analyzing YES. With the support of the Finance Coach, the Finance Lead began the process of fund mapping existing resources and agencies dedicated to the well being of children in Liberty City.

**COVID-19 Impact:** With the swift onset of COVID-19 in Miami-Dade County in mid-March, MCI and KBCF have redirected their focus and efforts to mitigating the crisis for their respective constituents. As a result of COVID-19, the E2S Miami Cohort's planned in-person activities, trainings and timeline have been disrupted. However, the E2S Miami team has not stayed idle and has adapted to the current landscape. AECF has met virtually with KBCF and MCI to discuss support needed during the crisis as well as the adaptations to the recruitment process for the Community Board so as to keep the program's momentum. Virtual Meetings with the Finance Coach have helped the Site Coordinator and Finance Lead better understand the approaches to the Strategic Finance orientation and fund mapping planned for the summer. Additionally, the Site Coordinator and Finance Lead began to meet on a bi-monthly basis to keep apprised of any progress made by the program leads. MCI has represented Liberty City in Together for Children's virtual meetings, with a focus on Community Board stakeholder recruitment and COVID-19 response in Liberty City. A revised E2S timeline is also being developed. Orientation for the Community Board will be held in June.

## The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-77**

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**Strategic Plan Priority Investment Area:** Community awareness and advocacy: Cross-funder collaboration of goals, strategies and resources.

**Strategic Plan Headline Community Result(s):** Students succeed academically; children behave appropriately in school, homes and communities; and youth successfully transition to adulthood.

**Recommended Action:** Authorization to negotiate and execute a funder collaboration contract with Key Biscayne Community Foundation, for the Fab Lab, in a total amount not to exceed \$100,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount \$100,000.00 for this resolution is projected to be available in FY 2020-2021.

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**Description of Services:** The Fab Lab is a mobile unit initially designed for communities as a prototyping platform for local entrepreneurship that educators use for project-based, hands-on STEM (Science, Technology, Engineering, and Math) education. Users learn by designing and creating objects of personal interest or import. Additionally, users are empowered to both learn and mentor each other, gaining in-depth knowledge about the invention, the materials, the design process, and the engineering that goes into creativity and innovation. In educational settings, rather than relying on a fixed curriculum, learning happens in an authentic, engaging, personal context in which students go through a cycle of imagination, design, prototyping, reflection, and iteration as they find solutions to challenges or bring their ideas to life. The collaborative began with one Fab Lab mobile unit to be stationed at the Liberty City Optimist Club, located in Charles Hadley Park at 4900 NW 12th Ave, Miami, FL 33127.

The Fab Lab mobile unit uses different types of technologies. Some of the hardware technologies can be found at local hardware stores or purchased from specialty companies. The software used is often an open-source, allowing free access, and some of the products are written by researchers at MIT's Center for Bits & Atoms. This solution not only teaches children about technology but uses technology that is accessible to them.

The Fab Lab mobile unit includes the following materials:

- laser cutter that makes 2D and 3D structures;
- sign cutter that plots in copper to make antennas and flex circuits;
- high-resolution CNC milling machine that makes circuit boards and precision parts;
- large wood router for building furniture and housing; and
- suite of electronic components and programming tools for low-cost, high-speed microcontrollers for on-site rapid circuit prototyping.

The Fab Lab unit supports the Liberty City Optimist Club's Youth Development programs funded by The Children's Trust. The anticipated outcomes for 105 youths are:

- 25 percent increase in the number of participants who see themselves in a STEM job or career;
- 20 percent increase in the number of participants will take more STEM classes in the future; and
- after completing the eight weeks-curriculum, 80 percent of students will feel comfortable using the tools in a fabrication laboratory.

This investment represents the second year of Children’s Trust funding for the Fab Lab. Key Biscayne Community Foundation is the provider of services in partnership with the Collective Empowerment Group of South Florida, Liberty City Optimist Club, and Teen Outreach Program. Additional partners in the Fab Lab include an anonymous foundation.

**Background:** The Fab Lab is an effort by the Key Biscayne Community Foundation to expand access to STEM (science, technology, engineering and math) to the children of Liberty City. Key Biscayne Community Foundation has been successful in raising funds from Himan Brown Charity Trust and an anonymous foundation. This investment complements The Children’s Trust’s match contract with the Miami-Dade Library System, bringing STEM opportunities directly to our communities. Funding both initiatives allow for scale at a faster rate. Because the Fab Lab is mobile, there is an opportunity to move the lab to other Trust-funded providers in the Liberty City area.

Due to the coronavirus disease 2019, COVID-19, pandemic the completion of the lab buildout and launch of programming has been delayed. This project is on track with other deliverables, including the delivery of materials, preparation of space, and hiring of staff.

The Children’s Trust invests \$100,000.00, while the Key Biscayne Community Foundation, Himan Brown and the anonymous foundation, invest a combined total of \$364,320.00. For every dollar, The Children’s Trust invests in the Fab Lab program, the funding partners invest \$3.60.

Per the procurement policy, section 2006 Match Funding and Funder Collaboration, the negotiation and execution of a funder collaboration contract are exempt from the competitive solicitation process. The application submitted by Key Biscayne Community Foundation underwent a multi-step review process that evaluated its match funding documentation. The assessment of the documents indicated that the Fab Lab brings new funds to Miami-Dade County and provides recurring, sustainable, and ongoing resources.

**Geographic Area:** Liberty City.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children’s Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-78**

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**Strategic Plan Priority Investment Area:** All priority investment areas are included.

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute a final contract renewal with Miami Children’s Initiative, Inc. (MCI), for the MCI Infrastructure Supports program, in a total amount not to exceed \$176,000.00, for a term of twelve months, commencing October 1, 2020, and ending September 30, 2021; and request a waiver of the formal competitive procurement process.

**Budget Impact:** Funding in the amount of \$176,000.00 for this resolution is projected to be available in FY 2020-2021.

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**Description of Services:** Through this collaboration, resources are provided that help strengthen the infrastructure of MCI and support its provision of a cradle-to-career strategy for children and families in the Liberty City community. Funding from the Trust for MCI’s Infrastructure Supports refers to funding to support MCI’s Chief Executive Officer, Director of Programs, and their Administrative Assistant. The collaborative results in:

- increased quality programming for children and families;
- improved data collection focused on a standard set of performance measures;
- comprehensive strategic planning;
- greater access to community resources; and
- additional individual donor investments.

This investment represents the sixth and final year of funding for MCI Infrastructure Supports. When this collaborative was first conceived, it was anticipated that it would be for a few years; however, MCI has had three different CEOs over the last three years, which has caused delays in its growth. Continued Trust funding is essential to maintain stability in the organization. For every dollar The Children’s Trust invests in the MCI Infrastructure Supports program, \$1.98 is invested by the funding partners, as described in the table below.

<b>Program</b>	<b>Provider</b>	<b>Requested Amount Not to Exceed</b>	<b>Key Biscayne Community Foundation, Himan Brown &amp; Chief Press Foundation Projected Match Amount</b>	<b>Program Amount</b>
MCI Infrastructure Supports	Miami Children’s Initiative, Inc.	\$176,000.00	\$350,000.00	\$526,000.00

**Background:** In 2015, Key Biscayne Community Foundation, Himan Brown Charity Trust and The Children’s Trust started working together to improve the lives of children and families in Liberty City. The initial project of the partnership was funding infrastructure supports for MCI. Through this partnership, The Children’s Trust worked with the funders and Chief Press Foundation, to support MCI in the provision of services to the Liberty City community, which has been instrumental in sustaining MCI’s growth.



Utilizing the framework of the Harlem Children’s Zone, MCI was formed in 2009 as a place-based, cradle-to-career initiative that seeks to facilitate and catalyze effective, sustainable transformation in a targeted area of Liberty City known as MCI’s Impact Zone. MCI employs a geographic block-by-block strategy for enrolling residents in the various services it provides. MCI started with one block and has since expanded to 12 blocks.

MCI offers a variety of programs and services to children and families, including after-school academic supports and enrichment programming for children (birth to 17 years of age); community-building and resident engagement events; parenting education courses; job training classes and job placement assistance for parents; career and college track support for young adults; health and wellness opportunities; and enhanced summer programming for children and youth.

Additionally, in 2018, MCI was successful in the Trust’s Youth Development grant applications and is now receiving Trust funding for its afterschool programs serving children and youth in grades K-12.

**Request for Procurement Waiver (requires the approval of a 2/3 vote of board members present):** In order to continue supporting MCI’s infrastructure, this resolution is requesting a waiver of the formal competitive procurement process.

**Geographic Area:** Liberty City.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: June 15, 2020**

**Resolution: 2020-79**

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**Strategic Plan Priority Investment Area:** Program and Professional Development:  
Supports for Quality Program Implementation

**Strategic Plan Headline Community Results:** This investment supports all community results.

**Recommended Action:** Authorization to negotiate and execute contract renewals with Training and Implementation Associates and the University of Miami, for program and professional development (PPD) support services for The Children's Trust's family services providers and staff in a total amount not to exceed \$583,334.00, for a term of 14 months, commencing August 1, 2020, and ending September 30, 2021, with two remaining 12-month renewals.

**Budget Impact:** Funding in the amount of \$583,334.00 is allocated for FY 2019-2020 and is projected to be available in FY 2020-2021.

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**Description of Services:** Training and Implementation Associates and the University of Miami offer quality supports to 55 Trust funded family services providers, including group and individual parenting programs, family strengthening programs, and family and neighborhood support partnerships. The ultimate aims of these supports are to: achieve meaningful and measurable results for parents, children, and families, consistently deliver high-quality services in alignment with best practices and effectively and efficiently satisfy The Children's Trust contract requirements.

These two providers work collaboratively to implement PPD supports that include cross-cutting best practices related to family services, wraparound care, and care coordination. Much of the collaborative work uses on-line training and it is incorporated and/or compatible with The Children's Trust learning management system, CypherWorx Collaborative Learning Content Management System (LCMS), known as Trust Academy. During the initial term of the contract, these agencies dedicated much of their efforts to assess the needs of The Children's Trust funded family services agencies to develop a data-informed approach to service delivery. The assessment included provider surveys, focus groups, and targeted interviews. This process allowed the agencies to develop a comprehensive plan for staff training for the Trust Academy's on-line platform, onsite program and staff coaching, and peer learning activities.

In response to the coronavirus disease 2019, COVID-19, pandemic the program shifted staff training efforts by providing specific virtual sessions to support providers during the state of emergency. The following sessions were created:

- The Big 5: Questions and Tips to Support Your Emotional Well-Being During COVID-19
- Considering Delivering Services Through Video Conferencing: Where Do I Start?
- Considering Delivering Services Through Video Conferencing: Ready, Set, Zoom!

Training and Implementation Associates and University of Miami offer PPD supports for the family services initiatives as follows:

Agency	Family Services Initiatives	Amount Not to Exceed
Training and Implementation Associates	<ul style="list-style-type: none"> <li>• Family Strengthening</li> <li>• Family and Neighborhood Supports Partnerships</li> </ul>	\$233,334.00
University of Miami	Group and Individual Parenting Programs	\$350,000.00

**Background:** Program and professional development continue to be a vital cornerstone of the success of The Children's Trust's strategic plan. The Children's Trust recognizes that its mission is accomplished through its contracted service providers and aims to support providers to achieve meaningful, measurable results by consistently delivering high-quality services using best practices through strong, sustainable organizations. Supporting agencies incorporate best practices in capacity building, implementation research, adult learning, and organizational development into their services.

On January 19, 2019, the board of The Children's Trust approved the funding recommendation from the competitive invitation to negotiate, ITN #2018-13, to provide professional development support for The Children's Trust funded family services providers. Following a comprehensive review process, Training Implementation Associates and the University of Miami demonstrated its capacity, expertise, and qualifications to provide the services. Overall performance has met expectations with full implementation expected in year two.

The funding amount for each contract is higher than the prior year's funding amount because the contract term is for 14 months in order to align with The Children's Trust's fiscal year.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **15<sup>th</sup> day of June, 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_