



## Finance & Operations Committee Meeting

Thursday, October 8, 2020

The Children's Trust

Board Teleconference

**"Virtual Meeting via Zoom Webinar"**

9:30 a.m. – 11:00 a.m.

### Board of Directors

Kenneth C. Hoffman  
Chair

Mark A. Trowbridge  
Vice-Chair

Steve Hope  
Treasurer

Karen Weller  
Secretary

Magaly Abrahante, Ed.D.

Laura Adams

Matthew Arsenault

Daniel Bagner, Ph.D.

Hon. Juan Fernandez Barquin

Hon. Dorothy Bendross-Mindingall, Ph.D.

Constance Collins

Mary Donworth

Richard P. Dunn II

Gilda Ferradaz

Lourdes P. Gimenez

Nicole Gomez

Mindy Grimes-Festge

Nelson Hincapie

Pamela Hollingsworth

Monique Jiménez-Herrera, Psy.D.

Hon. Barbara J. Jordan

Maurice Kemp

Tiombe Bisa Kendrick-Dunn

Marissa Leichter

Susan Neimand, Ed.D.

Hon. Orlando Prescott

Javier Reyes

Emily Rosendo

Hon. Isaac Salver

Sandra West

David Lawrence Jr.  
Founding Chair

James R. Haj  
President & CEO

County Attorney's Office  
Legal Counsel

### AGENDA

9:30 a.m. **Welcome and opening remarks**

Steve Hope  
*Committee Chair*

9:35 a.m. **Public Comments**

Steve Hope  
*Committee Chair*

9:45 a.m. **Approval of June 30, 2020 Finance & Operations  
Committee minutes summary**

*(Addl. Items packet, Pgs. 3-4)*

Steve Hope  
*Committee Chair*

9:55 a.m. **Resolutions**

Steve Hope  
*Committee Chair*

**Resolution 2021-A:** Authorization to enter into a service agreement with Actors' Playhouse at the Miracle Theatre Inc., for co-production and presenting sponsorship of the Young Talent Big Dreams talent search, in an amount not to exceed \$50,000.00, for a term of 12 months, commencing on October 1, 2020, and ending on September 30, 2021. *(Pgs. 5-6)*

**Resolution 2021-B:** Authorization to negotiate and execute a contract with Armstrong Creative Consulting, Inc., for event planning services, in a total amount not to exceed \$290,000.00, for a term of 11 months, commencing on November 1, 2020, and ending on September 30, 2021, with four remaining 12-month renewals subject to annual funding appropriations *(Pgs. 7-8)*

**Resolution 2021-C:** Authorization to enter into a purchase agreement with Linda S. Weston d/b/a Ahead Advertising Specialties for Trust-branded promotional items, in a total amount not to exceed \$50,000.00, for a term of 12 months, commencing October 1, 2020, and ending on September 30, 2021. *(Pgs. 9-10)*

**Resolution 2021-D:** Authorization to negotiate and execute a service agreement with BoardroomPR, a public relations agency, to plan and execute public relations campaigns on behalf of The Children's Trust, in a total amount not to exceed \$42,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. *(Pgs. 11-12)*

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

**Resolution 2021-E:** Authorization to accept a \$192,600.00 contribution from Miami Beach Chamber Foundation, the fiscal agent for the City of Miami Beach and neighboring municipalities, and to negotiate and execute a contract renewal with Borinquen Medical Health Center, a funded school-based health provider, to provide behavioral health enhancements in all eight public schools in Miami Beach, at a cost equal to the same dollar amount for a term of nine months, commencing retroactively October 1, 2020, and ending June 30, 2021. *(Pgs. 13-14)*

**Resolution 2021-F:** Authorization for the expenditure of dues for membership in the Florida Children's Council, Inc. (FCC) in a total amount not to exceed \$110,000.00 for a term of 12 months, commencing retroactively October 1, 2020, and ending September 30, 2021. *(Pgs. 15-17)*

10:50 a.m. **CEO Report**

- *Monthly Financial Statements*
- *Quarterly CEO Reports (Pgs. 18-20)*
- *Emergency Funds (Pg. 21)*
- *PPE distribution – October 9<sup>th</sup>, 2020*

James R. Haj  
*President/CEO*

11:00 a.m. **Adjourn**

**Reminder:**  
**Next Committee Meeting: Thursday, November 5, 2020**

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.



**Finance & Operations Committee Meeting Summary  
June 30, 2020  
9:31 a.m.**

**These actions were taken by the Finance & Operations Committee meeting held virtually on June 30, 2020:**

**\*Please note that the number of board members fluctuate based on arrival and departure of some of them throughout the meeting.**

**Motion to approve the June 4, 2020 Finance & Operations committee meeting minutes was made by Hon. Isaac Salver and seconded by Javier Reyes. Motion passed unanimously, 6-0.**

**Discussion Item:**

- **Motion to approve the Preliminary Budget for FY 2020-21 and to adopt the roll back rate presented by Staff was made by Hon. Isaac Salver and seconded by Matthew Arsenault. Motion passed unanimously, 7-0.**

**Resolutions:**

**Resolution 2020-A: Initial motion to recommend this resolution to the Board of Directors on July 20, 2020 was made by Dr. Magaly Abrahante and seconded by Constance Collins.** Amend resolution: (1) #2020-47, granting authorization to execute contracts with 84 providers for high-quality after-school and summer programming for elementary school children; (2) #2020-48, granting authorization to execute contracts with 58 providers for high-quality after-school and summer programming for middle and high school youth, to reflect a change in agency from Tiger and Dragon Group, Inc to Tiger and Dragon Miami LLC. **Motion passed unanimously, 7-0.**

**Motion to rescind Resolution 2020-A was made by Dr. Magaly Abrahante and seconded by Constance Collins. Motion passed unanimously, 7-0.**

**Final vote to defer Resolution 2020-A to the Board of Directors on July 20, 2020 was made by Hon. Isaac Salver and seconded by Dr. Magaly Abrahante. Motion passed unanimously, 7-0.**

**Resolution 2020-B: Motion to recommend this resolution to the Board of Directors on July 20, 2020 was made by Hon. Isaac Salver and seconded by Constance Collins.** Amend resolution: (1) #2020-47, granting authorization to execute contracts with 84 providers for high-quality after-school and summer programming, to remove one of The Urban League of Greater Miami, Inc.'s subcontractors; (2) #2020-56, granting authorization to execute contracts with 14 providers for Family and Neighborhood Support Partnerships, to remove one of the City of Homestead's subcontractors; (3) #2020-46, granting authorization to execute a contract with Miami-Dade County for the HERO truancy prevention program, to replace the subcontractor. **Motion passed, 6-0. Recusal by Dr. Magaly Abrahante.**

**Resolution 2020-C: Motion to recommend this resolution to the Board of Directors on July 20, 2020 was made by Hon. Isaac Salver and seconded by Constance Collins.** Authorization to negotiate and execute contracts with the Miami-Dade Family Learning Partnership, Inc. and All in One Mail Shop, Inc. d/b/a All in One Direct Marketing Solutions for the support and maintenance of a birth to five book club, in a total amount not to exceed \$1,387,892.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021, with three remaining 12-month renewals, subject to annual funding appropriations. **Motion passed, 6-0. Recusal by Dr. Magaly Abrahante.**

**Resolution 2020-D: Motion to recommend this resolution to the Board of Directors on July 20, 2020 was made by Constance Collins and seconded by Hon. Isaac Salver.** Authorization to expend up to \$50,000.00 for Community Engagement Team support services in the Haitian Community with Hermantin Consulting, LLC., for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021. **Motion passed unanimously, 5-0.**

**Resolution 2020-E: Motion to defer this resolution to the Board of Directors on July 20, 2020, subject to the board chair's approval, was made by Hon. Isaac Salver and seconded by Javier Reyes.** 1) Rescind and replace resolution #2007-60 and #2007-60 (amended September 4, 2018); and 2) amend the procurement policy to reflect separate CEO spending authority for (a) certain categories of funding requests, and (b) purchases of operating goods and services for The Trust. CEO spending authority related to certain categories of funding requests will be limited to \$1,200,000.00 per fiscal year, with quarterly reports provided to the board of directors. CEO spending authority for operating goods and services will be limited to \$25,000.00 per vendor and approved by the board during the budget approval process. **Motion passed unanimously, 5-0.**

**Meeting adjourned at 10:46 a.m.**

## The Children's Trust Board Meeting

**Date: October 19, 2020**

**Resolution: 2021-A**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy.

**Strategic Plan Headline Community Results:** This investment supports all community results.

**Recommended Action:** Authorization to enter into a service agreement with Actors' Playhouse at the Miracle Theatre Inc., for co-production and presenting sponsorship of the Young Talent Big Dreams talent search, in an amount not to exceed \$50,000.00, for a term of 12 months, commencing on October 1, 2020, and ending on September 30, 2021.

**Budget Impact:** Funding in the amount of \$50,000.00 for this resolution is allocated for FY 2020-2021.

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**Description of Services:** Young Talent Big Dreams (YTBD) is an annual countywide performing arts competition now entering its eleventh year. It is open to all children and youth ages 8-17 residing in Miami-Dade County. Actors' Playhouse is a 501 (c)(3) entity that operates a theater and has 30 years of experience implementing programs for children and youth. In exchange for its financial support, The Children's Trust is recognized as the competition's presenting sponsor. The Children's Trust also co-produces the competition, including the selection of audition locations, prizes, judges, media, competition rules, etc.

Actors' Playhouse closely collaborates with The Children's Trust to plan, develop, and execute all aspects of the YTBD talent competition. Participants compete in six individual categories and three group categories including pop, rock or rap vocals, dance, musical instrument, and original spoken word. The competition consists of several auditions, held throughout Miami-Dade County, and semifinal and final rounds. Actors' Playhouse manages the coordination of the competition's many moving parts, which include: 1) securing audition venues, either at a reduced cost or free; 2) overseeing all audition sessions; 3) recruiting dozens of professional volunteer judges; 4) producing the semifinal and final shows; 5) soliciting and securing the donation of masterclasses and other prizes for participants; and 6) promoting auditions and the semifinal and final shows.

**Background:** This will mark the 10<sup>th</sup> year of YTBD. In 2020, due to the coronavirus disease 2019 (COVID-19) pandemic, general auditions, semifinals and finals of the competition were held online. Despite the new format, auditions for YTBD increased by 20.9 percent compared to the previous year. In-person auditions, semifinals, and finals are expected to resume next year or as soon as conditions allow.

The competition continues to successfully achieve The Children's Trust's goals of increasing participation in the spoken word and dance categories, and attracting more ethnically and racially diverse contestants with more significant talent from throughout the community.

Additionally, many YTBD participants have subsequently taken part in other national live and televised performances and pursued careers in the performing arts.

This funding is recommended for approval as per the procurement policy, Section 2008 Community Outreach Activities, which allows The Children’s Trust to be a paid sponsor in association with other entities for community outreach activities that support the mission and vision of The Children’s Trust.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **19<sup>th</sup> day of October, 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA  
BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency  
\_\_\_\_\_

# The Children's Trust Board Meeting

Date: October 19, 2020

Resolution: 2021-B

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute a contract with Armstrong Creative Consulting, Inc., for event planning services, in a total amount not to exceed \$290,000.00, for a term of 11 months, commencing on November 1, 2020, and ending on September 30, 2021, with four remaining 12-month renewals subject to annual funding appropriations.

**Budget Impact:** Funding in the amount of \$290,000.00 for this resolution is allocated for FY 2020-2021.

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**Description of Services:** Armstrong Creative Consulting, Inc., will provide event planning services for the 2021 Children's Trust Family Expo. It is the largest community resource fair in Miami-Dade County, with more than 200 exhibitors attracting 10,000-15,000 people annually. Services to be provided include, but are not limited to:

- managing and tracking exhibitor registration;
- providing live and online customer support to exhibitors throughout the registration process, leading up to the event, during setup and breakdown afterward;
- recruiting, managing, tracking and coordinating all event sponsors;
- applying for and securing all permits and inspections;
- hiring security;
- obtaining estimates, paying for, scheduling and managing the execution of all décor, AV services, entertainment and educational/interactive special areas;
- obtaining estimates, paying for, scheduling and managing all entertainment and outdoor activities such as bounce houses, rock climbing walls, face painters, balloon artists, magicians, stilt walkers, and other entertainers;
- selecting and managing an event food vendor for the public and volunteers;
- ordering all on-site event signage and programs;
- hiring and managing all event staff;
- coordinating and managing up to 100 volunteers;
- obtaining estimates, paying for, scheduling and managing sign languages interpreters;
- collaborating with the Miami-Dade County Fair and Expo Center on all event logistics and requirements, including obtaining insurance certificates from exhibitors,
- overseeing all aspects of the event and troubleshooting all issues that may arise; and reconciling all event expenses; and
- implementing all applicable federal, state, and local laws, regulations, and guidelines related to coronavirus disease 2019 (COVID-19).

**Background:** On October 21, 2019, the board of The Children’s Trust approved the release of requests for proposals (RFPs) seeking applicants with demonstrated expertise to provide event planning services for The Children’s Trust Family Expo. After a comprehensive review of applicants, staff recommended Armstrong Creative Consulting, Inc.’s application for funding. Armstrong Creative Consulting, Inc., has successfully planned and executed the last four Family Expos. On March 16, 2020, the Executive Committee of the board approved Resolution 2020-31, which authorized a contract with Armstrong Creative Consulting, Inc. The resolution was ratified by the full board on April 20, 2020. However, due to the COVID-19 pandemic, the 2020 Family Expo was cancelled and said contract was not executed.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **19<sup>th</sup> day of October 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_



## The Children's Trust Board Meeting

Date: October 19, 2020

Resolution: 2021-C

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Public Awareness and Program Promotion.

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to enter into a purchase agreement with Linda S. Weston d/b/a Ahead Advertising Specialties for Trust-branded promotional items, in a total amount not to exceed \$50,000.00, for a term of 12 months, commencing October 1, 2020, and ending on September 30, 2021.

**Budget Impact:** Funding in the amount of \$50,000.00 for this resolution is allocated for FY 2020-2021.

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**Description of Services:** Linda S. Weston d/b/a Ahead Advertising Specialties oversees the manufacturing and delivery of various Trust-branded materials, including 4,625 book bags, 1,000 headphones, and other promotional materials to be used for targeted outreach efforts in low-income communities. The book bags and headphones will be disseminated during targeted back-to-school outreach efforts throughout Miami-Dade County. The remaining promotional materials will be selectively distributed at outreach events throughout the year.

**Background:** To identify a source for The Children's Trust branded promotional items, between January and February 2020, staff received quotes for 4,625 book bags from the following vendors: (1) 4 Imprint, (2) Motivators Promotional Products, and (3) Ahead Advertising Specialties. For other promotional materials, at least three quotes were sought from various other companies, not limited to those mentioned, in compliance with The Children's Trust procurement policy. Detailed item specifications for the book bags and other promotional materials were provided to each vendor. Vendors responded with prices and real samples, when possible, or product photos. Linda S. Weston d/b/a Ahead Advertising Specialties was selected as the vendor for the items identified in this resolution because it provided the lowest bid for the highest-quality products.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **19<sup>th</sup> day of October, 2020.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

Date: October 19, 2020

Resolution: 2021-D

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Public Awareness and Program Promotion.

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute a service agreement with BoardroomPR, a public relations agency, to plan and execute public relations campaigns on behalf of The Children's Trust, in a total amount not to exceed \$42,000.00, for a term of 12 months, commencing October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$42,000.00 for this resolution is allocated for FY 2020-2021.

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**Description of Services:** Public relations efforts are an essential element of The Children's Trust communications strategy to increase awareness and educate the public about the services available for children and families in Miami-Dade County. BoardroomPR will create and implement a comprehensive media and public relations plan that adheres to The Children's Trust's communication strategies and emergency operating processes. The plan includes:

- Relationship building, in-person meetings with media and interview opportunities for The Trust staff and our providers.
- Developing and maintaining a targeted media list for distributions of all press releases, relevant corporate communications, and other public-facing communications during emergencies.
- Cultivating and maintaining relationships with reporters, editors, and bookers at key media publications, outlets, programs, etc.
- Proactively pursuing positive stories and responding to inquiries - targeting all forms of media: broadcast, digital, podcasts, print, etc. as appropriate for each opportunity.
- Coordinating approved communications flow with The Children's Trust's partners and relevant associations as well as others in the market.
- Collectively working with The Children's Trust's corporate communications and public policy departments on issues surrounding corporate communications and public policy during an emergency.

**Background:** Per The Children's Trust procurement policy, quotes were received from the following six agencies to provide the services described: (1) Balsera Communications, (2) BoardroomPR, (3) Bristol PR & Communications, (4) Fusion Communications, Inc., (5) Palley Promotes, Inc., and (6) Top of Mind Public Relations. After reviewing the quotes and proposed services, BoardroomPR was selected because it demonstrated expertise and its competitive pricing which was among the lowest of the six agencies. This summer, BoardroomPR worked

Resolution 2021-D – Boardroom PR (Communications – Public Relations)  
October 19, 2020

on behalf of The Children’s Trust and secured a variety of story placements on several platforms, crafted messages for internal and external release, and worked on other public relations projects. This service agreement is for broader and public relations efforts linked to The Children’s Trust communications strategy.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **19<sup>th</sup> day of October, 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

Date: October 19, 2020

Resolution: 2021-E

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**Strategic Plan Priority Investment Area:** Health & Wellness: Comprehensive school-based health.

**Strategic Plan Headline Community Result(s):** Children regularly access medical, dental, and behavioral health care.

**Recommended Action:** Authorization to accept a \$192,600.00 contribution from Miami Beach Chamber Foundation, the fiscal agent for the City of Miami Beach and neighboring municipalities, and to negotiate and execute a contract renewal with Borinquen Medical Health Center, a funded school-based health provider, to provide behavioral health enhancements in all eight public schools in Miami Beach, at a cost equal to the same dollar amount for a term of nine months, commencing retroactively October 1, 2020, and ending June 30, 2021.

**Budget Impact:** This item is cost neutral as it is contingent upon receiving \$192,600.00 in external funding from Miami Beach Chamber Foundation, Inc. and the City of Miami Beach.

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**Description of Services:** The City of Miami Beach has long identified student behavioral health as a priority. It has raised funds to staff all eight public schools in the city with two licensed mental health professionals who:

- promote a school-wide wellness initiative;
- implement protocols that ensure behavioral screenings are administered efficiently and respectfully;
- support identified students and their families by linking them with appropriate clinical intervention and supportive services;
- collaborate with various clinical teams at participating schools and in the community; and
- deliver culturally competent services and support systems.

These services will continue to be implemented during the 2020-21 school year.

Programmatic highlights from the 2019-20 school year include:

- 187 students received counseling services;
- 1073 counseling sessions were provided;
- 66 families received counseling; and
- more than 99 percent of students receiving counseling services returned to class.

**Background:** In 2013, the City of Miami Beach and the Miami Beach Chamber Education Foundation (The Foundation) spearheaded a health taskforce with several community stakeholders. The city sought guidance from The Children's Trust, Miami-Dade Health Department, Miami-Dade County Public Schools, and other school health stakeholders to plan for the healthcare needs of students attending the eight public schools in Miami Beach. The participating schools are Biscayne Elementary School, North Beach Elementary School, South

Pointe Elementary School, Treasure Island Elementary School, Feinberg-Fisher K-8 Center, Ruth K. Broad K-8 Center, Nautilus Middle School, and Miami Beach Senior High School.

Once funds were realized to support student behavioral health, The Children’s Trust offered to manage and monitor same within the currently funded school-based health contract that serves the Miami Beach schools. Borinquen Medical Health Center, a participating member of the task force, presently holds this contract based on a competitive solicitation process that began in July 2018 for a five-year funding cycle.

The Foundation serves as the fiscal agent in charge of collecting funds from all the participating Miami Beach municipalities and dispersing such funds to The Children’s Trust to provide behavioral health services at the eight schools.

**Geographic Area:** City of Miami Beach, North Bay Village, the Town of Bay Harbor Islands, the Town of Surfside, and Bal Harbor Village.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **19<sup>th</sup> day of October, 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

# The Children's Trust Board Meeting

October 19, 2020

## Resolution 2021-F

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Promote public policy, advocacy and legislative agendas.

**Strategic Plan Headline Community Results:** This investment supports all community results.

**Recommended Action:** Authorization for the expenditure of dues for membership in the Florida Children's Council, Inc. (FCC) in a total amount not to exceed \$110,000.00 for a term of 12 months, commencing retroactively October 1, 2020, and ending September 30, 2021.

**Budget Impact:** Funding in the amount of \$110,000.00 for this resolution is allocated for FY 2020-2021.

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**Description of Services:** The Florida Children's Council, Inc. (FCC) is a statewide non-profit organization whose members consist of nine CSCs: CSC of Broward County, Kids Hope Alliance (Jacksonville), CSC of Palm Beach County, CSC of Martin County, CSC of St. Lucie County, The Children's Trust, the Children's Trust of Alachua County, the Hillsborough Children's Board and Manatee Children's Services. The FCC serves as the unified messenger on behalf of all member Children's Services Councils (CSCs or Councils) and the interests of the hundreds of thousands of children and families they collectively represent. The FCC develops a unified legislative strategy to ensure that Florida's children are healthy, safe, and successful in school with the help of its policy staff and membership expertise.

The Children's Trust plays a vital and active role in statewide advocacy. Success comes from collaboration with other CSCs to pursue a common legislative agenda on issues such as early childhood education and care, children's safety, children's health, the child welfare system, and juvenile justice. The FCC is instrumental in the Councils' cooperative endeavors. Collectively, the Councils have reached a level of significant investment and success in investing local resources in evidence-based services, which positions the Councils to exert meaningful influence on state policies affecting children and families through state-wide advocacy and dissemination of evidence-based literature. Collaborative efforts with state leaders are key in developing a long-range policy plan to strengthen crucial supports and resources that address hunger, transportation, housing, workforce development, health, education, and early intervention services for children and families, particularly those living in poverty. In this work, the FCC maintains active relationships with leaders in the executive and legislative branches that further the Councils' collective work.

The FCC aims to make a difference in children lives by strengthening and expanding the work and mission of CSCs. A snapshot of the FCC's work during FY 2019-20 is provided below:

- The FCC hosts an annual meeting and affinity group meetings of senior leadership and key staff members from the CSCs to provide opportunities to engage in cross-community sharing on work areas essential to child, youth, and family services including finance, research, program, public policy, and communications.

Resolution 2021-F - Promote public policy, advocacy and legislative agenda  
The Florida Children's Council, Inc.  
October 19, 2020

- The FCC hosts an annual legislative meeting in Tallahassee in preparation for the Legislative Session, in which the Council Board meets with Legislators, Agency Secretaries and Directors, and other influential leaders to discuss continued partnership throughout the state on issues affecting children and families. This helps to strengthen relationships and is crucial during leadership transitions to inform new leaders about the critical work of individual CSCs and the collective work across the state.
- To expand the work of CSCs throughout the state, the FCC serves as a resource for counties to collect information from other CSCs, conduct presentations on the outcomes and impact of CSCs, provide information and advice on procedural items, and more. This year, the FCC worked in partnership with community leaders from Escambia County, Lee County, Leon County, Putnam County, and others exploring or seeking referendum opportunities for establishing new CSCs.
- The FCC continues to work with community and state partners and the National Grade-Level Reading Campaign to create a statewide movement to ensure all children read on grade-level by the end of third grade through promoting school readiness and quality instruction, tackling chronic absenteeism, and improving summer learning, as well as engaging parents as their children’s first teachers.
- In partnership with the Early Learning Consortium, the FCC served as the technical expert and leader to research and identify opportunities for more effective public policy supporting kindergarten readiness and early grade success. This resulted in two legislative bill packages that both successfully passed in consecutive legislative sessions.
- The FCC was successful on several fronts this session including advocating for Medicaid School-based Services bill (HB 81). The bill passed both chambers unanimously in March, and it was signed into law by the Governor in June.
- The approved state budget (General Appropriations Act FY 20-21/HB 5001) includes increased funding for early childhood education, K-12 school safety, child welfare, mental health, and substance abuse, as well as human trafficking prevention and victim services.

**Background:** By engaging and enhancing the collective strengths of the individual CSCs, FCC promotes policies that build effective prevention and early intervention systems of supports for Florida’s children and families. Among other things, the FCC: (1) provides an umbrella for leadership, coordination and centralized management; (2) promotes and supports the needs of children and their families; and, (3) advocates at the state-level for policy decisions to support communities, children, youth, and their families.

In its mission to promote policies that build effective prevention and early intervention systems, the FCC focuses on the four key areas below:

- Advocacy – Advance a prevention and early intervention agenda for children at state and national levels.
- Awareness – Educate local communities, policymakers, businesses, community leaders, and other organizations about the work and worth of CSCs.
- Relationships – Build productive partnerships with individuals and organizations interested in making smart, strategic investments in Florida’s children and their families.
- Expansion – Help communities maximize their return on investment through peer learning and resource maximization and by establishing CSCs in additional counties.

The FCC is located in Tallahassee, Florida. Each Council is assessed membership dues to support the FCC's operating expenses, including FCC staff salaries. The Children’s Trust has Resolution 2021-F - Promote public policy, advocacy and legislative agenda  
 The Florida Children’s Council, Inc.  
 October 19, 2020



been a member of the FCC since 2004. The membership fee structure is tiered and calculated based on the total ad valorem collected by each CSC member. The fee structure is as follows:

- Tier 1: Up \$20,000,000.00, fee = \$12,000.00 per year
- Tier 2: \$20,000,001.00 to \$50,000,000.00, fee = \$25,000.00 per year
- Tier 3: \$50,000,001.00 to \$100,000,000.00, fee = \$80,000.00 per year
- Tier 4: \$100,000,001.00 and up, fee = \$110,000.00 per year

The 2020-2021 membership dues for The Children’s Trust is \$110,000.00, which is the same amount as last year.

Per the procurement policy, Section 2000 – G-8, Exemptions to Formal Competitive Procurement Process, this expenditure for membership dues is exempt from the competitive solicitation process.

**Geographic Area:** Statewide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval.

The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **19<sup>th</sup> day of October, 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency\_\_\_\_\_

**THE CHILDREN'S TRUST**  
**President/CEO**  
**Agreements - < / = \$25,000**  
**April 1, 2020 through June 30, 2020**

Qty	Organization	Participants	Agreement Amount	Description
<b>Promote Citizen Engagement and Leadership</b>				
1	93rd St Community Development Corporation Inc	40	\$20,000.00	To support programming that promotes the academic and social-meotional growth of at least 40 youth in North Dade - (West Little River).
2	A Worthy Cause Inc	50	\$12,000.00	To support programming that promotes the academic and social-meotional growth of at least 50 youth in South Dade - (Perrine).
3	Agape 4 Orphans International Inc	50	\$20,000.00	To support programming that promotes the academic and social-meotional growth of at least 50 youth in Coconut Grove - (100% of the program participant are children with disabilities).
4	Center for Family and Child Enrichment Inc	30	\$18,000.00	To support programming that promotes the academic and social-meotional growth of at lease 30 youth from neighborhoods throughout Miami Dade (County Wide - children referred by the Juvenile Services Department).
5	City of North Miami	30	\$17,980.00	To support programming that promotes the academic and social-meotional growth of at least 30 youth in the City of North Miami.
6	Coach Sam Burley Foundation Inc	50	\$10,000.00	To support programming that promotes the academic and social-meotional growth of at least 50 youth in South Dade (Richmond Heights, Goulds, Naranja).
7	Dance Center of Florida	50	\$15,000.00	To support programming that promotes the academic and social-meotional growth of at least 50 youth in Central Dade (Overtown).
8	DCS Mentoring Program Inc	40	\$13,500.00	To support programming that promotes the academic and social-meotional growth of at least 40 youth in North Dade (Opa-Locka).
9	Diva Arts and Entertainment Inc	30	\$10,000.00	To support programming that promotes the academic and social-meotional growth of at least 30 youth in North Dade (Golden Glades).
10	Goulds Coalition of Ministers and Lay People Inc	100	\$5,000.00	To support programming that promotes the academic and social-meotional growth of at least 100 youth in South Dade (Goulds, Naranja).
11	Grace Christian Ministry	30	\$18,000.00	To support programming that promotes the academic and social-meotional growth of at least 30 youth in Liberty City (West Little River).
12	Greater St Matthews Holiness Church Inc	50	\$20,000.00	To support programming that promotes the academic and social-meotional growth of at least 50 youth in South Dade (Florida City).
13	Ground Game Training LLC	50	\$20,000.00	To support programming that promotes the academic and social-meotional growth of at least 50 youth in Central Dade -(South Miami).
14	JoAnns A Place of Refuge Inc	50	\$18,000.00	To support programming that promotes the academic and social-meotional growth of at least 50 youth in South Dade (Naranja).
15	Jordan Grove MBL Corp dba Jordan Grove Missionary Baptist Church	25	\$12,000.00	To support programming that promotes the academic and social-meotional growth of at least 25 youth in Central Dade (Model City).
16	Lil Abner Foundation Inc	150	\$24,000.00	To support programming that promotes the academic and social-meotional growth of at least 150 youth in West Dade (Sweetwater).
17	Loyola Elementary LLC	150	\$15,000.00	To support programming that promotes the academic and social-meotional growth of at least 150 youth in West Dade (Doral).
18	Macedonia Community Outreach Ministries Inc	40	\$20,000.00	To support programming that promotes the academic and social-meotional growth of at least 40 youth in Central Dade (Coconut Grove).
19	Miami Youth Garden Inc	50	\$20,000.00	To support programming that promotes the academic and social-meotional growth of at least 50 youth in Liberty City (Model City).
20	National Black Child Development Institute Inc Miami Affiliate	29	\$18,000.00	To support programming that promotes the academic and social-meotional growth of at least 29 youth in Advocacy - (Grove, South Miami).
21	Resourceful Solutions of South Florida Inc	30	\$10,000.00	To support neighborhood advocacy and civic leadership efforts that promotes the academic and social-meotional growth of at least 30 youth in North Dade (Miami Gardens, Opa-Locka).
22	Shirley Plantin dba U Turn Youth Consulting LLC	500	\$20,000.00	To support neighborhood advocacy and civic leadership efforts that promotes the academic and social-meotional growth of at least 500 youth in North Dade (North Miami, Lil Haiti).
23	South Florida Center for Percussive Arts Inc	800	\$10,000.00	To support programming that promotes the academic and social-meotional growth of at least 800 youth in Central Dade (Model City).
24	South Florida Progress Foundation	25	\$5,144.00	Funding to support (social, academic and/or physical) growth in high need populations and or neighborhoods for existing non-Trust funded services to 25 youth in Advocacy - (County Wide).

**THE CHILDREN'S TRUST**  
**President/CEO**  
**Agreements - </= \$25,000**  
**April 1, 2020 through June 30, 2020**

Qty	Organization	Participants	Agreement Amount	Description
25	St James Economic Development Inc	20	\$18,000.00	Funding to support (social, academic and/or physical) growth in high need populations and or neighborhoods for existing non-Trust funded services to 20 youth in Central Dade - (Coconut Grove).
26	The Center for Virtual and Community Advancement Inc	50	\$20,000.00	Funding to support (social, academic and/or physical) growth in high need populations and or neighborhoods for existing non-Trust funded services to 50 youth in South Dade - (FL City).
27	The Greater Goulds Optimist Club Inc	75	\$20,000.00	Funding to support (social, academic and/or physical) growth in high need populations and or neighborhoods for existing non-Trust funded services to 75 youth in South Dade - (Heights, Perrine, Goulds, Naranja).
28	The Historic Hampton House Community Trust Inc	400	\$18,000.00	Funding to support (social, academic and/or physical) growth in high need populations and or neighborhoods for existing non-Trust funded services to 400 youth in County Wide (Target to ELC and Early Learning Centers).
29	The Optimist Foundation of Greater Goulds Florida Inc	25	\$12,000.00	Funding to support (social, academic and/or physical) growth in high need populations and or neighborhoods for existing non-Trust funded services to 25 youth in South Dade - (Goulds).
30	The START Program Inc	20	\$15,000.00	Funding to support (social, academic and/or physical) growth in high need populations and or neighborhoods for existing non-Trust funded services to 20 youth in Central Dade - (Coconut Grove).
31	Walk By Faith Educational Centers	20	\$8,000.00	Funding to support (social, academic and/or physical) growth in high need populations and or neighborhoods for existing non-Trust funded services to 20 youth in Northeast Dade (North Miami, Lil Haiti).
	<b>Subtotal</b>	<b>3,059</b>	<b>\$482,624.00</b>	<i>Note about these grants: This investment serves 3,059 children/youth who live in high-need neighborhoods throughout Miami-Dade County. The grantees also leverage funds from other funders and sources amounting to nearly \$899,345.00. This is nearly a 1:2 funding leverage investment opportunity for The Children's Trust.</i>
<b>Public Awareness and Program Promotion</b>				
1	Coconut Grove Arts and Historical Association Inc	120,000	\$5,000.00	Coconut Grove Arts Festival provides the South Florida community access to visual, performing and culinary arts experiences.
	<b>Subtotal</b>	<b>Subtotal</b>	<b>\$5,000.00</b>	<i>Note about this grant: This investment supports and promotes the vitality of the community and the health development of children and their families. The grantees also leverage funds from other funders and sources amounting to \$15,000.00. This is a 1:3 funding leverage investment opportunity for The Children's Trust.</i>
	<b>Program</b>	<b>Participants</b>	<b>Total Funded</b>	<b># of Agreements</b>
	Promote Citizen Engagement and Leadership	3,059	\$482,624.00	31
	Public Awareness and Program Promotion	120,000	\$5,000.00	1
	<b>TOTAL</b>	<b>123,059</b>	<b>\$487,624.00</b>	<b>32</b>

**THE CHILDREN'S TRUST**  
**President/CEO**  
**Agreements - < / = \$25,000**  
**July 1, 2020 through September 30, 2020**

Qty	Organization	Participants	Final Agreement Amount	Description
<b>Promote Citizen Engagement and Leadership</b>				
1	Coconut Grove Optimist Foundation Inc	20	\$15,000	To support programming that promotes the academic and social-meotional growth of at least 20 youth in Central Miami-Dade - (Coconut Grove).
2	Emani Willem Jerome dba Bridge Builders 305 LLC	100	\$10,000	To support and facilitate The Children's Trust racial equity and social justice efforts.
3	Infinite Ways Network Inc	100	\$10,000	To support programming that promotes the academic and social-meotional growth of at least 100 youth in North Miami-Dade - (North Miami).
4	Leigh Ann Buchanan dba Change LAB LLC	100	\$10,000	To support and facilitate The Children's Trust racial equity and social justice efforts.
5	Pswap Mentoring and Swim Organization Inc	200	\$12,000	To support programming that promotes social-meotional growth and water safety of at least 200 youth in North Miami-Dade - (Miami Gardens, Opa-Locka and West Little River).
	<b>Subtotal</b>	<b>520</b>	<b>\$57,000</b>	<i>Note about these grants: This investment serves 520 children/youth and fmailies throughout Miami-Dade County. The grantees also leverage funds from other funders and sources amounting to nearly \$47,355.00. This is nearly a 1:1 funding leverage investment opportunity for The Children's Trust.</i>
<b>Public Awareness and Program Promotion</b>				
1	YWCA of Greater Miami Dade Inc	5,000	\$10,000	Participate as an organization in the 21-Day Racial Equity & Social Justice Challenge.
2	Healthy Start Coalition of Miami Dade Inc	200	\$5,000	Healthy Start Coalition annual Awards & Recognition Ceremony.
	<b>Subtotal</b>	<b>5,200</b>	<b>\$15,000</b>	<i>Note about this grant: This investment supports and promotes the vitally of the community and the health development of children and their families. The grantees also leverage funds from other funders and sources amounting to \$26,500.00. This is nearly a 1:2 funding leverage investment opportunity for The Children's Trust.</i>
	<b>Program</b>	<b>Participants</b>	<b>Total Funded</b>	<b># Agreements</b>
	Promote Citizen Engagement and Leadership	520	\$57,000	5
	Public Awareness and Program Promotion	5,200	\$15,000	2
	<b>TOTAL</b>	<b>5,720</b>	<b>\$72,000</b>	<b>7</b>
				<i>Note about these grants: This investment supports healthy outcomes for 5,720 children/youth and adults.. The grantees also leverage funds from other funders and sources amounting to nearly \$73,855.00. This is a 1:1 funding leverage investment opportunity for The Children's Trust.</i>

The Children's Trust Emergency Response Funding				
Qty	Organization	Amount	Purpose	Approval Date
1	Challenge To Change	\$66,000.00	To support children in the child welfare system in need of a comprehensive array of services catered to their educational and emotional needs given the remote learning environments activated by the COVID-19 pandemic.	8/31/2020
2	Community Health of South Florida (CHI)	\$135,000.00	To purchase more than 148,000 PPE items for The Trust providers who are experiencing equipment shortages. The equipment is necessary to ensure the safety of the providers as well as the children and families they serve, as we continue to meet the demand for service. The PPE to be purchased include three-ply facemasks, face sheilds, protective gowns, and CDC approved sanitation solution.	9/10/2020
	<b>Total:</b>	<b>\$201,000.00</b>		